# Inflow Neglect: Forecasting Failures After Stocks Run Out

Megan E. Weber, University of California, Los Angeles

Stephen A. Spiller, University of California, Los Angeles

Hal E. Hershfield, University of California, Los Angeles

Suzanne B. Shu, Cornell University & NBER

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### **Abstract**

People frequently encounter dynamic systems that involve inflows, outflows, and accumulated stocks – whether within their own households (e.g., financial accounts, stocks of food or supplies) or in larger institutional settings (e.g., manufacturing inventory, government benefit accounts). In this research, we introduce a novel stock-flow reasoning error, inflow neglect, and argue that this error can lead to important misperceptions regarding future outflows. To study this reasoning, we first focus on the United States' Social Security trust funds, whose impending depletion generates significant attention due to implications for American retirees. In Experiments 1, 2, and 3 we show participants information about the trust funds over time that focus on the stock (i.e., balance) or flows (i.e., tax revenue and benefits payments), finding that those who see flows presentations are significantly less likely to expect benefits to cease completely after depletion (i.e., hold zero-outflow beliefs). In Experiments 4a and 4b, we show that prompting participants to reflect on the continuity of inflows (i.e., by reminding them that they expect payroll taxes to continue) significantly reduces inflow neglect and zero-outflow beliefs. Experiment 5 replicates these results in a separate domain, illustrating the generalizability of inflow neglect and the underscoring the efficacy of presentations and targeted questions that emphasize the flows. This research contributes both theoretically and practically, advancing the literature on stock-flow reasoning and highlighting how communications about particular components of dynamic systems may contribute to – or be used to remedy – misconceptions that outflows will cease after depletion.

# **Public Significance Statement**

People regularly encounter systems with inputs, outputs, and accumulation. Yet, when reasoning about the future of such systems, we find that people often ignore what will continue to flow into the system after the depletion of the stock, a bias we term *inflow neglect*. We highlight inflow neglect in a consequential public policy setting: Social Security benefits, a key source of financial stability for United States retirees. The agency's financial reserves are projected to become depleted within the next decade.

INFLOW NEGLECT IN STOCK-FLOW REASONING

When communications focus on the stock (i.e., the balance), large proportions of participants forecast that

3

benefits will stop completely after depletion. However, graphs, written descriptions, or targeted questions

that emphasize the system's flows and make the continuity of inflows more accessible combat inflow

neglect and decrease the extent to which participants think benefits will stop completely. These results

generalize to stock-flow reasoning beyond the Social Security setting.

Keywords: judgments, stocks and flows, retirement, public policy, communication

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4

Understanding how accumulation works is a necessity of daily life. Inflows increase stocks (i.e., inventories, balances) and outflows draw them down. Households must track inventories of kitchen staples and toilet paper, monitoring use and ensuring inflows through shopping as outflows deplete the stock. Large organizations carefully track production, sales, and inventory to make sure that production rates are sufficient to meet the needs of customers as inventory waxes and wanes. Governments track increases and decreases in levels of water in reservoirs or levels of funds in financial accounts, paying close attention to ensure that constituent needs will be met. Yet stock-flow reasoning (i.e., translating between stocks and flows) in these types of situations is challenging for most people, such that errors happen regularly (e.g., Booth Sweeney & Sterman, 2000; Sterman & Booth Sweeney, 2007; Cronin et al., 2009). How do people forecast flows will change when the stock runs out? In this research, we find that a focus on the dwindling balance can lead to overly pessimistic forecasts of future outflows. We propose this results from a novel form of a stock-flow reasoning error we label *inflow neglect*: When a stock is nearing depletion, people tend to neglect the continuation of inflows and instead infer that outflows will stop completely when the stock runs out. In other words, inflow neglect leads to zero-outflow beliefs.

We use forecasts concerning the Social Security program's reserve accounts – often referred to as the "trust funds" – as a starting point to explore this broader issue. For American workers who anticipate receiving Social Security benefits in retirement, the solvency of the Social Security system is a pressing concern. In the absence of Congressional action, questions about the solvency of the system generally focus on the status of the Social Security trust funds. The trust funds are a textbook example of a dynamic system of accumulation, with inflows (i.e., payroll taxes paid into the system) and outflows (i.e., benefits paid out to beneficiaries) combining over time to determine the level of the stock (i.e., how much money is held in the trust funds). Recent projections are that the combined trust funds will be depleted by 2034 (Social Security and Medicare Boards of Trustees, 2025). If and when the funds are depleted, Social

<sup>&</sup>lt;sup>1</sup> Separate projections exist for the OASI (Old-Age and Survivors Insurance, or retirement benefits) trust fund versus the smaller DI (Disability Insurance) trust fund, but the combined OASDI funds are the focus

Security is expected to be able to pay 75 to 80% of scheduled benefits. However, media coverage of the issue can paint an even more dire picture, with headlines that highlight how Social Security is "running out of money" – and many retirees are pessimistic about whether they will receive any benefits at all (Turner & Rajnes, 2021). Thus, the trust funds represent a practically important and theoretically interesting setting for our research on stock-flow reasoning in the face of impending depletion.

To begin to explore inflow neglect and its consequences for stock-flow reasoning, we present five experiments that vary the presentation format of information about the trust funds and examine how these different communications impact understanding. A sixth experiment establishes the generalizability of these findings to a new, unrelated domain. We focus specifically on how stock vs. flow information influences perceptions of what will happen to outflows as a result of depletion, building on work that highlights how small tweaks in the presentation of data and the formulation of questions can affect cognitive representations, understanding, and forecasts (e.g., Hutchinson et al., 2010; Hoffrage et al., 2000; Boz-Yılmaz & Boduroglu, 2024; Fischer & Gonzalez, 2015). We also identify factors that reduce inflow neglect and find that participants are less likely jump to the conclusion that outflows will stop completely when they encounter graphs, written descriptions, or targeted questions that emphasize the flows (vs. the stock), suggesting that accessibility of system inflows may be a key driver of accurate understanding in stock-flow systems. Below, we provide a brief review of the literature on stock-flow reasoning problems, detail the application of this lens to the Social Security setting, and motivate how flows-focused communications and interventions may help attenuate inflow neglect.

# **Stock-Flow Reasoning**

In the language of system dynamics, the cumulative amount of a resource, like the balance of money in a checking account or the amount of water in a reservoir, is a "stock." The changes in the amount of a resource over some defined period, like deposits to and withdrawals from a checking account or water flowing into and out of a reservoir, are the "flows." Given an initial value of the stock, there is a

of most reports. Throughout the paper and in our studies, we refer to the OASDI combined funds as "the trust funds."

direct correspondence between the stock and the net flow: the stock is the integral of the net flow, and the net flow is the derivative of the stock. As a result, given either a time series of the stock or a time series of the flows (with a starting or ending value of the stock), the information content is calculably the same.

But calculus is challenging, and as a result, responses to the two representations often differ.

First, formal mathematical transformations between stocks and flows are difficult and prone to error even among highly educated people (e.g., Booth Sweeney & Sterman, 2000; Brunstein et al., 2010; Cronin et al., 2009; Sterman & Booth Sweeney, 2007). This has sometimes been called the *stock-flow failure*.

Because stock-flow transformations are so difficult, people are prone to rely on a faulty *correlation heuristic*: they focus too much on the specifics in front of them and wrongly expect the stock trend will tend to match the flow trend, rather than taking a broader view and considering the relationship between the elements (Cronin et al., 2009; Fischer & Gonzalez, 2014; Fansher et al, 2025). For example, a constant flow into a reservoir followed by a constant flow out of a reservoir leads to a linear increase in the level followed by a linear decrease in the level. Instead, use of the correlation heuristic may lead people to infer that the level of the reservoir suddenly drops when the direction of flow shifts from in to out. Using such a heuristic can lead to both quantitative and qualitative mistakes, resulting in several serious errors like violating the conservation of mass in physical systems.

Beyond leading to these objective errors in calculation or translation, the presentation of stocks versus flows can also lead to qualitatively different evaluations and forecasts. Such *stock-flow inconsistencies* have been documented in several domains, including personal finances (Goldstein et al., 2016), evaluations of national employment (Spiller et al., 2020), and risk evaluations upon seeing COVID test data (Reinholtz et al., 2021). As a concrete example, consider employment in the United States in 2009 (as tested in Spiller et al., 2020). During this time, the number of employed people was decreasing from one month to the next, but at a slowing rate. The flow, or the change in the number of employed people month-to-month, was increasing (from a large negative number to a small negative number). But the stock, or the number of employed people, was still decreasing (due to the negative flow). As a result, a majority of respondents in the flow condition indicated that the economy was getting better while a

majority of respondents in the stock condition indicated that the economy was getting worse. Presenting the same data in different ways thus led to qualitatively different evaluations. There were corresponding effects on forecasts of what respondents anticipated would happen next.

The literature on stock-flow reasoning failures and inconsistencies shows them to be remarkably robust and replicable for the translation from one format to the other, the interpretation of past data, and the projection of future trends. They apply across a wide variety of domains, including: atmospheric accumulation of carbon dioxide (Sterman & Booth Sweeney, 2007; Sterman, 2008); water accumulating in a bathtub (Booth Sweeney & Sterman, 2000; Cronin et al., 2009); weight (Brunstein et al., 2010); people in a store (Cronin et al., 2009; Brunstein et al., 2010); distance between cars (Cronin et al., 2009); product inventory in warehouses (Booth Sweeney & Sterman 2000; Spiller et al., 2020); national employment (Spiller et al., 2020); COVID cases (Reinholtz et al., 2021; Villanova, 2022; Harman et al., 2021; Padilla et al., 2022; Fansher et al., 2025); blood glucose levels and other medical measurements (Brunstein et al., 2010); and perhaps most relevantly for the current investigation, corporate and personal cash flows (Booth Sweeney & Sterman 2000; Newell et al., 2016; Spiller et al., 2020). Such stock-flow failures and inconsistencies can be taken as a "stylized fact," even among highly educated participants (e.g., medical students and MIT graduate students; Booth Sweeney & Sterman 2000; Brunstein et al., 2010; Cronin et al., 2009; Sterman & Booth Sweeney 2007). Moreover, they hold across multiple presentation formats, including scatterplots, line charts, bar charts, tables, and verbal descriptions (Cronin et al., 2009; Newell et al., 2016; Spiller et al., 2020).

# An Exemplar of Problematic Inflow Neglect: Social Security Trust Funds

The financial future of the Social Security trust funds represents an important, interesting, and exemplary instance of problematic inflow neglect in stock-flow reasoning. The workings of the trust funds map exactly onto stocks and flows: over time, inflows (tax revenues) and outflows (benefits payments) combine to determine the stock or level of accumulation (trust funds balance). Each year, the Social Security Board of Trustees releases an Annual Report that documents actuarial forecasts for the future of the system. This report details forecasted tax revenue, benefits obligations, and trust fund

balance in the short and long term. Some depictions focus on the balance of money in the trust funds (i.e., the stock, which may present a dire picture to consumers in that it shows depletion by 2034) and some show the changes in inflows and outflows over time (i.e., the flows, which may present a more optimistic view by emphasizing that there will still be taxes paid into the system that can be used to pay for benefits obligations).<sup>2</sup>

Media coverage of these reports that asks, "Will Social Security Run Out of Money?" (Paul, 2022) or highlights a "worst-case scenario" (Werschkul, 2021), and politicians who declare that Social Security will go "bankrupt" (Kiely, 2022) can make the actual impact on retirement benefits appear more severe than trust fund insolvency would actually imply. In reality, without Congressional action, 75-80% of benefits would still be payable after depletion (Social Security and Medicare Board of Trustees, 2022<sup>3</sup>). Instead, survey evidence suggests that many prospective retirees are pessimistic about future benefits. Turner and Rajnes (2021) found that many workers expect that they will not receive any retirement benefits at all (see also Luttmer & Samwick, 2018). This research suggests that current communications that focus on insolvency may be partly to blame and point to the need for targeted informational interventions to help improve accuracy. Quinby and Wettstein (2021) directly tested related ideas, looking at how variations in newspaper headlines for otherwise identical articles about projected insolvency can affect investing and benefit claiming intentions. Compared to a headline emphasizing a "long-term financing shortfall," respondents who saw headlines highlighting that revenue will still cover three-fourths of benefits were more likely to report accurate expectations regarding future monthly benefit size.

<sup>&</sup>lt;sup>2</sup> E.g., https://web.archive.org/web/20250316155535/https://www.ssa.gov/OACT/TRSUM/index.html

<sup>&</sup>lt;sup>3</sup> It is not clear exactly how changes to benefits would be applied (e.g., as an even 20-25% cut across the board, varied cuts based on obligated amount, etc.).

<sup>&</sup>lt;sup>4</sup> Under an assumption that worker perceptions about system solvency distract from efforts to reform it, Holahan and Schug (2000) designed a training tool that explains the system to students of economics. Their teaching materials introduce flow charts to track how money flows between payroll taxes from workers, Treasury, and retired beneficiaries. However, they do not report any results of empirical testing to show how successful their approach is at communicating the workings of the trust fund to student audiences, so it is unclear whether the tool can be used to reduce inaccurate inferences about the trust fund among a broader population.

Whereas prior research has documented how various presentations of stocks or flows can affect translations between the two representations and other judgments about the state of the system, it has focused less on how different presentations might affect beliefs about inflows and forecasts about the continuation of future outflows (in the case of Social Security, the aspect of the system that corresponds to the core function of Social Security: to provide benefits for retirees). This in itself highlights a novel and important consequence of stock-flow failures and inconsistencies. Furthermore, we propose that pessimism regarding future benefits – and its link to alarmist coverage of the trust funds that focuses on impending depletion – may be explained, at least in part, by inflow neglect. Specifically, communications that make the presence of *inflows* more accessible in the context of a depleting stock may help people realize that *outflows* will continue in the future, while communications that emphasize the stock may lead people to focus on the draining balance and neglect to consider that flows can continue even when the balance is \$0. To use the analogy of a bathtub: when people are shown a bathtub that is rapidly draining and which will soon be empty, the most salient aspect of the system is that the level is falling, not that the tap is still on.

### **Attenuating Inflow Neglect**

In this paper, we explore how communications and interventions grounded in behavioral science research on stock-flow reasoning can help improve reasoning about dynamic systems facing impending depletion – like the Social Security trust funds. As previewed above, we argue that alternative presentations of the trust funds that deemphasize the balance and instead focus on the continuity of inflows and outflows may help to lead to more accurate judgments and inferences. As a further theoretical contribution, we propose a novel intervention that combats inflow neglect by directly targeting the accessibility of future flows. This intervention helps to overcome the assumption that stock depletion implies a complete end to outflows by simply prompting people to reason through their existing understanding of how the system works, without providing any new information. Notably, the literature on such stock-flow problems has found that reasoning errors arising from stock vs. flow presentations are stubbornly persistent, even in the face of simpler presentations, clearer graphs, more familiar contexts,

feedback about incorrect initial answers, and incentives to answer correctly (Cronin et al., 2009; Brunstein et al., 2010; Newell et al., 2016). Our intervention takes a different approach to improve reasoning in this setting: rather than targeting the understanding or applications of the mathematical relationships between stocks and flows, we simply direct participants' attention to one aspect of the system (the inflows) that they already know about and, without providing additional information, ask them to think about what would happen to the outflows when the stock is depleted.

In proposing why this intervention might improve reasoning about future outflows, we build on work that suggests changing the accessibility of prior knowledge can affect the extent to which that information is used to make choices or draw conclusions (e.g., Feldman & Lynch, 1988; Johnson et al., 2007; Weber et al., 2007). Within the context of Social Security funding, workers' paychecks reliably include automatic deductions for the payroll taxes that fund the Social Security system, so most people are likely aware of their own contributions to the system's inflows. However, even if people understand the connection between these deductions and the benefits paid to retirees, they may not have actively considered whether they will continue paying these taxes in the future once the trust funds are depleted. Thus, the belief that benefits payouts will cease after depletion may result from the information that is accessible (e.g., trust fund depletion) without incorporating the information that is implied but not readily accessible (e.g., expected continuation of payroll taxes). In other words, neglecting the continuity of inflows leads to zero-benefits beliefs. But if people already understand that inflows (taxes) connect to outflows (benefits), making the continuity of those taxes more accessible may affect their perceptions of what will happen to benefits after the trust funds run out of money.

Thus, the present research explores how different presentation formats and question formulations affect key assessments regarding outflows after a stock runs out. We primarily focus on the future of Social Security's outflows, and we also test whether these insights apply beyond this specific setting. We expect that stock presentations may lead to better-calibrated forecasts of when the stock balance will reach zero, an important milestone for policymakers and managers, whereas flows presentations may lead to better-calibrated expectations of what will happen to outflows, which are important for constituents and

customers. To investigate whether this is driven by inflow neglect, we test an intervention that prompts participants to reflect on whether inflows will continue. We hypothesize that such reflection will further reduce misunderstanding about what happens to outflows by increasing the accessibility of the fact that inflows will not stop when the stock is depleted.

# **Overview of Experiments**

We conducted six experiments to test these research questions.<sup>5</sup> The first five studies are focused on the important context of the Social Security trust fund, and the sixth addresses the generalizability of our findings to a completely separate accumulation context. We describe the methods and results of each experiment in detail below.

# Transparency and Openness

For each experiment, we recruited participants from Amazon's Mechanical Turk (AMT) and used CloudResearch to set additional eligibility requirements for each study. We restricted our samples to adults located in the United States with 100+ approved HITs, an approval rating of 95% or above, and who had not completed any prior studies run for this specific project. All study designs and analyses were preregistered on AsPredicted.org prior to data collection,<sup>6</sup> and any additional data exclusions are described where applicable.<sup>7</sup> We report results for all preregistered key measures in the sections below. Full model results are reported in Appendix 4. We used R version 4.0.0 for analyses. All raw data, analysis code, and research materials are available in our Research Box,<sup>8</sup> and main manipulations and measures are reproduced in Appendix 6. The two pilot studies reported in Appendices 1 and 2 (respectively) and the six experiments reported in the main text represent all data we collected regarding

<sup>&</sup>lt;sup>5</sup> Data collection for this project was declared exempt by [University] Institutional Review Board.

<sup>&</sup>lt;sup>6</sup> All preregistrations are available in our Research Box: https://researchbox.org/1172&PEER REVIEW passcode=GQYVKB

<sup>&</sup>lt;sup>7</sup> For each experiment, we include participants who completed the study once in our analyses. Due to the mechanics of Qualtrics, it was possible for subjects to enter the study multiple times (i.e., after failing an initial screener, participants could try again). As a result, our raw data files include a small number of instances of the same workers entering multiple times. In Experiments 1, 2, 3, 4a, and 5 none of these participants completed the full study more than once so they are all included in analyses. In Experiment 4b, one participant completed the study twice; only the first response from this participant is retained for analyses.

<sup>&</sup>lt;sup>8</sup> See this link for Research Box: https://researchbox.org/1172&PEER REVIEW passcode=GQYVKB

the relationship between stock-flow reasoning and the impending depletion of the Social Security trust funds (and, in the case of Experiment 5, the impending depletion of a firm's inventory).

# **Experiment 1**

In Experiment 1, we examine an initial instance of inflow neglect in stock-flow reasoning to test whether information presented in terms of stocks (rather than flows) might exacerbate zero-outflow beliefs. To do so, we used stock vs. flow stimuli based on data and presentations of those data used in the 2022 Trustees Reports and related communications, focusing on measures of objective understanding as our key dependent variables.

# Materials and Procedure

Drawing on a pilot study,<sup>9</sup> we aimed to recruit 1,000 participants from AMT to take this survey. 1,044 unique participants started the survey, and after preregistered exclusions, our sample for analysis consisted of 1,001 participants who completed the study ( $M_{age} = 41.96$ ,  $SD_{age} = 13.16^{10}$ ; 51% male, 48% female, 0.6% non-binary, 0.5% prefer not to say<sup>11</sup>). First, participants read the following brief description about the OASDI trust funds:

The Social Security Administration uses accounts called "trust funds" to store income that's collected through Social Security taxes and then eventually uses that money to pay out benefits. The OASI Trust Fund pays retirement and survivors benefits and the DI Trust Fund pays disability benefits, but the two are often referred to together as the OASDI Trust Funds. At the end of the year in 2021, the OASDI trust funds held \$2.85 trillion in total.

Social Security uses the OASDI trust funds to make benefits payments and pay administrative expenses. The trust funds receive income through two sources: tax revenue collected from workers and interest that comes from the investment of the money in US Government securities. In 2021, Social Security's total income from both of these sources was \$56 billion lower than its total costs (benefits payments plus administrative expenses). This was the first time in many years that total income was lower than total costs. Social Security predicts that in future years, total income will continue to be lower than total costs. Because of this continued projected deficit, the trust funds balance is projected to reach \$0 at some time in 2035.

 $<sup>^9</sup>$  A brief summary of results from this pilot study (N = 403) are available in Appendix 1.

<sup>&</sup>lt;sup>10</sup> In all studies, we asked participants for their year of birth (as Social Security rules regarding retirement are based on this). Age calculations are made as if participants were born on July 1.

<sup>&</sup>lt;sup>11</sup> For this and all following experiments, participants provided their year of birth and age is calculated using that; the gender question asked "What is your gender" and gave respondents the option to select one option from the list.

On the same page as the above description, participants were randomly assigned to see an accompanying graph that showed either the balance (stock condition, n = 508) or total income and expenditures (flows condition, n = 493) of the trust funds for the period 1994 through 2034. Historical data were shown on both graphs with solid lines, while projected data were represented with a dotted line. Both graphs reported the respective metrics in trillions of dollars. These graphs are shown in Figure 1 below.

Next, we asked participants four key objective understanding questions: (1) when total costs did/will begin to exceed income (with a dropdown where participants could select any year from 1994 to 2050 or Never); (2) when the trust funds did/will become depleted (with a dropdown where participants could select any year from 1994 to 2050 or Never); (3) what will happen to benefits if trust funds are depleted (a multiple choice question with options for no benefits, smaller benefits, the same amount of benefits, or larger benefits); and (4) after depletion, what the monthly retirement benefits amount would be for someone currently expecting \$1,000/month (an open text box; asked only of participants who selected either the smaller benefits or larger benefits option for the prior question). The order of the first two questions (when costs began to exceed income and when the trust funds would become depleted) was randomized across participants. We included this as a factor in statistical analyses reported below.

Importantly, whereas both key dates were explicitly mentioned in the text of the description, what would happen to benefits was not discussed, meaning that answering these latter questions required participants to make inferences regarding the outflow that went beyond the data that was explicitly provided. After this section, participants wrote a media headline about the trust funds 13, responded to questions about their own eligibility for benefits, and provided demographic information. The final page of the survey

<sup>&</sup>lt;sup>12</sup> The description was based on the 2022 Trustees Report, and the data were taken from the 2022 Supplemental Single-Year Tables (specifically, Table VI.G8 available at <a href="https://web.archive.org/web/2025022022501/https://www.ssa.gov/oact/TR/2022/lr6g8.html">https://web.archive.org/web/2025022022501/https://www.ssa.gov/oact/TR/2022/lr6g8.html</a>).

<sup>&</sup>lt;sup>13</sup> We included this measure in Experiments 1, 2, and 4a to explore whether the different presentations led to systematically different "headlines" about the trust funds (i.e., calling out different aspects of the situation). A team of 3 research assistants coded these responses. There were no clearly interpretable patters across conditions, so we do not discuss further. These data are available from the researchers upon request.

provided links to further resources about the trust funds and benefits calculations. Key measures used for all studies are shown in Table 1 and are reproduced in full in Appendix 6 (the full survey materials are available in our Research Box).

**Table 1.** Key measures for experiments 1, 2, 3, 4a, and 4b

Question description	Sample question text and answer options <sup>1</sup>	Correct Answer for Analyses
Costs exceed income date	According to your understanding, in what year did or will the Social Security OASDI trust funds' total costs begin to exceed total income?	Experiments 1, 3, 4a, 4b: 2021 (+/-1 year)
date	[Dropdown] 1994 2050; Never	Experiment 2: 2010 (+/- 1 year)
Depletion date	According to your understanding, in what year did or will the Social Security OASDI trust funds become depleted? In other words, in what year did or will the trust funds run out of money?	Experiments 1, 2, 4a, 4b: 2035 (+/-1 year)
	[Dropdown] 1994 2050; Never	Experiment 3: 2034 (+/- 1 year)
What happens to benefits	Assuming the government does not take any action to increase the amount of income that Social Security collects based on tax revenues – in your view, what is most likely to happen to Social Security benefits if the trust funds are depleted?	Social Security benefits will still get paid out and will be a smaller amount
	If you aren't sure, please select the option that reflects your best guess.	amount
	<ul> <li>[Multiple choice (select one)]</li> <li>Social Security will no longer be able to pay out benefits</li> <li>Social Security benefits will still get paid out and will be a smaller amount</li> <li>Social Security benefits will still get paid out and will be the same amount</li> <li>Social Security benefits will still get paid out and will be a larger amount</li> </ul>	
Benefits amount <sup>2</sup>	You just indicated that Social Security benefits will most likely still get paid out and will be a different amount if the trust funds are	Analyzed as a mean
	depleted.  Again, assuming the government does not take any action to increase the amount of income that Social Security collects based on tax revenues – for someone whose benefits are currently projected to	(SSA projections imply the correct answer is around \$750-800).

be \$1,000 per month, what monthly amount might they expect after depletion of the trust funds?

\$[text box].00 per month

*Notes.* <sup>1</sup> These are the exact questions used in most studies. Experiments 2 and 3 had small differences in the question text and correct answers based on what was shown in the graph and/or updated information from the Trustees. See Appendix 6 for full materials and questions from each study. <sup>2</sup> This question was only asked of participants who responded "Social Security benefits will still get paid out and will be a smaller amount" or "Social Security benefits will still get paid out and will be a larger amount" to the prior what happens to benefits question. Per our preregistrations, answers to this question were imputed for participants who chose the other two answer options for the prior question, and we exclude participants who wrote an answer above \$2,000.

1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020 2022 2024 2026 2028 2030 2032 2034

Year
Solid line represents historical amount: Dashed line represents projected amount

Total OASDI income
 Total OASDI expenditures

Solid lines represent historical amounts; Dashed lines represent projected amounts

**Figure 1.** Experiment 1 graph stimuli (with introductory text)

#### Flows condition graph Stock condition graph and description The chart below provides some more information on the situation of The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected the OASDI trust funds. The chart depicts the historical and projected OASDI trust fund balance for the period 1994 through 2034, in OASDI total income (from payroll taxes and interest) and expenditures for the period 1994 through 2034, in trillions of dollars trillions of dollars (scaled to the current dollar). The solid line shows the historical trust fund balance, and the dotted line shows the (scaled to the current dollar). The solid lines show the historical trust projected balance. funds income and expenditures, and the dotted lines show the projected income and expenditures. OASDI Trust Funds Total Income and Total Expenditures In current dollars OASDI Trust Funds Balance \$2.50 Asset reserves at end-of-vear, in current dollars \$2.25 \$2.00 \$2.75 \$1.75 \$2.50 £ \$1.50 \$2.25 \$2.00 \$1.25 \$1.75 .i.) \$1.00 0 \$1.75 1 \$1.50 \$0.75 \$1.25 \$0.50 \$0.75 \$0.25 \$0.50 \$0.00 \$0.25 1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020 2022 2024 2026 2028 2030 2032 2034

### Results

As specified in our preregistration, we coded answers to the first three objective understanding questions according to accuracy (see Table 2 for the breakdown of answers to each question by condition for Experiments 1, 2, and 3). <sup>14</sup> To analyze differences in accuracy by condition, we conducted three separate logistic regressions using contrast-coded predictors (-1, 1) for condition, order of the first two questions, and their interaction. There was no significant difference across conditions in accuracy in answers to the question about when costs began to exceed income (b = 0.00, z = -0.01, p > .99), though a larger proportion of participants in the stock condition (80%) correctly identified when the funds were projected to become depleted, compared to the flows condition (72%; b = 0.21, z = 2.87, p = .004). Those in the stock condition were more likely to answer that benefits would completely go away (i.e., hold "zero-benefit beliefs") as a result of depletion (64%), compared to the flows condition (56%; b = 0.17, z = 2.62, p = .009).

Following our preregistration, we analyzed the fourth question (about the benefits amount someone expecting \$1,000/month would get after depletion) as a continuous variable. This question was only asked of those who indicated in the prior question that benefits would be smaller or larger; we treated those who indicated that benefits would go away completely as giving an answer of \$0 to this question and those who indicated that benefits would stay the same as giving an answer of \$1,000. As preregistered, we also excluded participants who wrote in an answer above \$2,000. The average amount given by those who answered this question was \$641.40 (SD = \$237.79), but across the entire sample (i.e., using our imputed values), the mean was \$276.07 (SD = \$375.45). Using the same predictors specified above, we conducted a regression to analyze differences across condition. As expected, the average benefits amount was significantly lower for those in the stock condition ( $M_{stock} = $239$ ,  $SD_{stock} = $356$ ) compared to those in the flows condition ( $M_{flows} = $314$ ,  $SD_{flows} = $391$ ; b = -37.00, t(996) = -3.13,

<sup>&</sup>lt;sup>14</sup> For all studies, missing answers due to a participant failing to answer a question are marked as missing but are included in the base for calculating the proportion of correct answers. These participants are excluded from regression analyses.

p = .002). To put these numbers into context, based on the projections in the 2022 Trustees Report, for every \$1,000 in scheduled benefits, trust funds income post-depletion would be sufficient to pay \$750 to \$800, meaning both groups still underestimated the implied amount on average.

We randomized the order of the first two questions that participants answered such that some participants saw the question about when depletion would happen first while others saw the question about when costs began to exceed income first. While this factor was included to counterbalance stimuli and was not of theoretical interest, results indicated that question order did have a significant impact on accuracy for the question about when costs began to exceed income (b = 0.22, z = 2.92, p < .001). Specifically, those who saw this question first were less likely to answer it correctly (51%) than those who saw the question about the depletion date first (61%). We did not have a specific theoretical expectation for this result but return to it in the General Discussion.

**Table 2.** Summary table of results for main preregistered dependent variables for Experiments 1, 2, and 3

	Experiment 1 $(N=1,001)$		E	Experimen		Experiment 3 $(N = 1,501)$		
Measure <sup>1</sup>				(N = 1,503)	3)			
Measure	Stock	Flows	Stock	Plain Flows	Enhanced Flows	Stock	Flows	Net Flows
Costs exceed income date (% correct) <sup>2</sup>	56%	56%	47%	46%	43%	54%	54%	53%
Depletion date (% correct) <sup>2</sup>	80%*	72%	74%	71%	73%	75%*	70%	70%
Zero-benefits beliefs <sup>3</sup>	64%*	56%	61%*	54%	54%	60%*	54%	52%
Benefits amount (mean (SD)) <sup>4</sup>	\$239* (356)	\$314 (391)	\$264* (373)	\$318 (390)	\$321 (396)	\$270* (373)	\$337 (399)	\$323 (385)

*Notes*. Asterisks (\*) indicate a statistically significant difference ( $\alpha$  = .05) between the indicated condition and the preregistered reference condition for our main outcomes: Experiment 1 uses the flows condition as the reference category, Experiment 2 uses the plain flows condition as the reference category, and Experiment 3 uses the net flows condition as the reference category. <sup>1</sup>Missing answers due to a participant failing to answer a question are marked as missing but are included in the denominator for calculating the proportion of correct answers. These participants are excluded from regression analyses. <sup>2</sup>As preregistered, answers are coded as correct if the participant entered a date within +/- 1 year of the correct answer). <sup>3</sup> The percentage of participants choosing this zero-benefits belief option is a key dependent variable across all studies. <sup>5</sup> Following our preregistration, responses above \$2,000 are excluded from calculations. The correct value is projected to be approximately \$750-800.

## Discussion

Using comparable stock and flows graphs based on Social Security data, the results from this study show that different ways of showing trust funds information over time can significantly impact important facets of understanding. Specifically, we found that people shown a stock graph that displayed the trust fund balance over time (making particularly salient the decline to zero around 2035) were more accurate in their understanding of when depletion is projected to happen. This is in line with the existing literature on stock-flow reasoning – and notable given that this date was explicitly provided in the text description for both conditions. However, while the stock condition boosted accuracy on this question, those who saw the stock graph were *less* accurate in translating this information into an understanding of what impact trust fund depletion is projected to have on benefits, thus suggesting that inflow neglect may be heightened in the stock condition, compared to the flows condition.

# **Experiment 2**

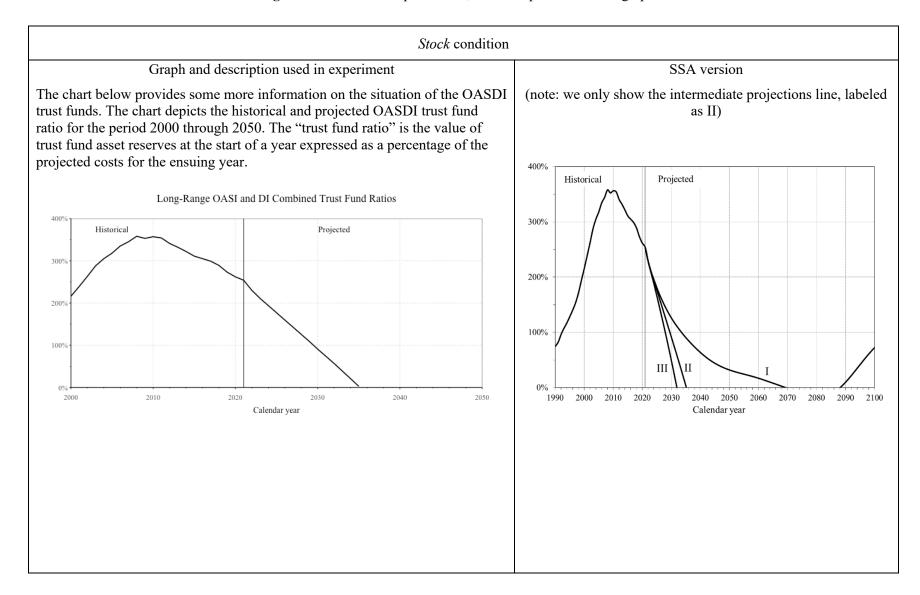
Experiment 2 was designed for three main purposes. First, we added a third "enhanced flows" condition, based on existing SSA communications, that showed the same information on income and costs along with information on "payable benefits." We included this condition to explore whether this additional information on payable benefits would further enhance understanding by making it clear when and how benefits would be impacted, thus representing an initial effort at further combating inflow neglect. Second, this study probes the robustness of the effect found in Experiment 1 by using graphs that show a similar overall story but with different metrics and different axes. Third, we sought to investigate whether the findings from Experiment 1 would replicate with materials more closely based on those typically included in Trustees Reports, shifting from our earlier stimuli that were generated to ensure formal equivalence across conditions.

### Materials and Procedure

A total of 1,578 unique workers from AMT started the survey, and our sample for analysis included 1,503 participants who completed the study ( $M_{age} = 40.90$ ,  $SD_{age} = 12.91$ ; 47% male, 52% female, 0.6% non-binary, 0.7% prefer not to say). The structure of the survey was very similar to that of Experiment 1: participants saw a description and graph related to the trust funds, answered several

objective understanding questions, and ended by answering questions about eligibility and demographics. The key changes in this study came in the data displays and content of the description. Participants were randomly assigned to see one of three graphs displaying information about the combined OASDI trust funds for the period 2000-2050: a *stock* graph that showed the trust fund ratios (balance as a percentage of projected costs for the ensuing year; n = 500), a *plain flows* graph that showed non-interest income and cost (scheduled benefits) as percentages of taxable payroll (n = 502), and an *enhanced flows* graph that built on the plain flows graph by including a line for expenditures (payable benefits; n = 501). We designed these graphs to mimic graphs from the Trustees Report as closely as possible, though we did constrain the x-axis to show the same date range across conditions to be consistent (see Figure 2 for our graphs and the SSA graphs we based them on). Since these stimuli were closely based on the graphs included in Trustees Reports, which use data on non-interest income (rather than total income, as we used in Experiment 1), we updated the description to include key dates and other information for this metric (specifically, the date for when costs began to exceed non-interest income is 2010; see Appendix 6 or Research Box for full materials).

Figure 2. Stimuli for Experiment 2, with comparison to SSA graphs

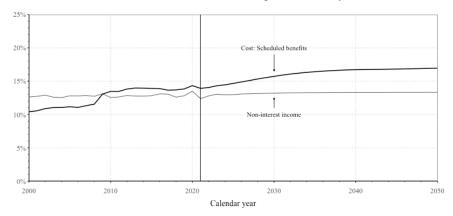


# Plain flows condition

# Graph and description used in experiment

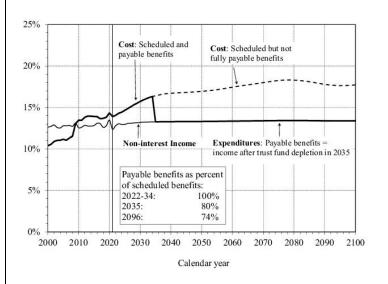
The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected year-by-year relationship between OASDI income (excluding interest) and cost (including scheduled benefits) for the period 2000 through 2050. The figure shows all values as percentages of taxable payroll.

OASDI Income and Cost as Percentages of Taxable Payroll



# SSA version

(note: version used in experiment does not include line for payable benefits)



15%

2000

2010

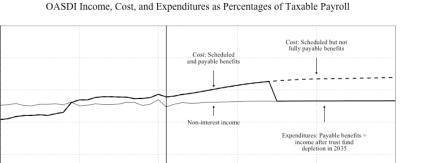
2020

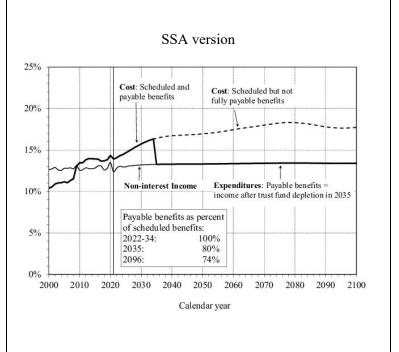
Calendar year

# Enhanced flows condition

# Graph and description used in experiment

The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected year-by-year relationship between OASDI income (excluding interest), cost (including scheduled benefits), and expenditures (including payable benefits) for the period 2000 through 2050. The figure shows all values as percentages of taxable payroll.





*Note.* Source for SSA graphs:

2050

2040

https://web.archive.org/web/20250321170512/https://www.ssa.gov/oact/TR/2022/II D project.html#105057

### Results

As in Experiment 1, we preregistered that we would recode the objective understanding questions for accuracy and focus on proportions of answers reflecting beliefs that benefits will go away after depletion. Based on the three conditions in our design, we used the plain flows condition as the reference group and created two dummy coded predictors to capture the effect of condition (stock vs. plain flows: 1 if stock condition, 0 otherwise; enhanced vs. plain flows: 1 if enhanced flows condition, 0 otherwise). As in Experiment 1, we randomized the order of the two questions about when costs began to exceed income and when depletion would happen and included a contrast-coded predictor (-1, 1) for order and all interactions in all analyses. Again, there were no significant differences across conditions for accuracy on the question about when costs began to exceed (non-interest) income (stock vs. plain flows: b = 0.00, z = 0.00, p > .99; enhanced vs. plain flows: b = -0.16, z = -1.21, p = .22). In contrast with our other experiments, there were no significant differences for the question about when depletion would happen (stock vs. plain flows: b = 0.15, z = 1.08, p = .28; enhanced vs. plain flows: b = 0.12, z = 0.87, p = .38), though the direction of the difference between the stock and two flows conditions is consistent with what we find in other studies.

We replicated the main results about understanding what would happen to benefits: participants in the stock condition were more likely to choose the wrong answer about benefits going away completely (i.e., hold zero-benefits beliefs) than those in the plain flows condition (61% vs. 54%; b = 0.29, z = 2.22, p = .027). Contrary to our expectations, however, the enhanced flows condition did not provide a further reduction in inaccuracy on this question, as the difference between the plain flows and enhanced flows condition was negligible and not significant (both 54%; b = -0.01, z = -0.04, p = .96).

<sup>&</sup>lt;sup>15</sup> There was, however, a significant interaction between the dummy code for stock vs. plain flows and question order (b = 0.37, z = 2.90, p = .004). In particular, individuals were more accurate answering the question about when income began to exceed costs when the depletion question was first in the stock condition but more accurate when the income question was first in the plain flow condition. This interaction does not appear consistently in the other studies, and we do not have a specific theoretical explanation for it.

We also analyzed the question about the amount of the expected benefits after depletion using the same method as Experiment 1. Among those who answered this question, the average amount entered was \$626 (SD = \$240); across the whole sample, the average was \$300 (SD = \$387). Replicating Experiment 1, those in the stock condition ( $M_{stock} = \$264$ ,  $SD_{stock} = \$373$ ) thought benefits would be significantly lower than those in the plain flows condition ( $M_{plain flows} = \$318$ ,  $SD_{plain flows} = \$390$ ; b = -52.66, t(1495) = -2.15, p = .032). However, the difference between the plain flows and enhanced flows condition was not significant ( $M_{enhanced flows} = \$321$ ,  $SD_{enhanced flows} = \$396$ ; b = 3.79, t(1495) = 0.15, p = .88), providing further support for the conclusion that the mere inclusion of the "payable benefits" line did not necessarily improve understanding.

#### Discussion

In contrast to the prior study, neither question about dates showed any significant differences. More importantly, however, this study provides further evidence of the "stickiness" of the misconception that when the trust funds become depleted, benefits will fully disappear. Building on the previous study, we expected and found that the flows condition partially mitigates zero-benefits beliefs relative to the stock condition. Contrary to our expectations, however, the results from this study also suggest that including an explicit depiction of "payable benefits" in the enhanced flow condition does not provide any additional benefit for reducing inflow neglect to improve reasoning about future outflows.

# **Experiment 3**

We conducted Experiment 3 to explore the effect of an additional variation on presentation of information about the trust funds. Specifically, this experiment tested the same stock and flow presentations from Experiment 1 against a new condition that showed participants a graph of the net flows (i.e., the difference between income and expenditures over time). While Social Security does not

<sup>&</sup>lt;sup>16</sup> We also made two small text updates. First, we added one additional sentence to the trust funds description shown to all participants. This sentence provided participants with information about the current level of inflows and outflows as of the most recent Trustees Report, ensuring formal equivalence across conditions. The second change was to the key outcome question about what happens to benefits after depletion. For this question, we added a sentence to ensure that participants knew they should be answering about retirement benefits in general (rather than

typically report trust funds data in this way, inclusion of this condition in this experiment was useful for two main reasons. First, the pattern of net flows charted over time is visually similar to that of the stock graph in that it shows the net flows declining over time (see Figure 3). Past work on stock-flow reasoning errors has pointed to the correlation heuristic as an explanation for errors in translations between stocks and flows. According to a correlation heuristic explanation, people erroneously think the trend of the stock should match the trend of the net flows. If our results regarding zero-benefits beliefs were due to the correlation heuristic, we might expect a net flows presentation to result in a pattern similar to what we see in the stock condition. This is because both graphs show generally negative trends for the future (see Figure 3), whereas the flows condition shows costs and income increasing over time. On the other hand, if the net flows condition results look more like the flows condition, this would suggest that there is something unique about getting participants to think about the flows of the system and how they work together to determine benefits. Second, to address a potential alternative explanation described in more detail below, this experiment included one additional question about participants' baseline understanding of how the Social Security system works.

# Materials and Procedure

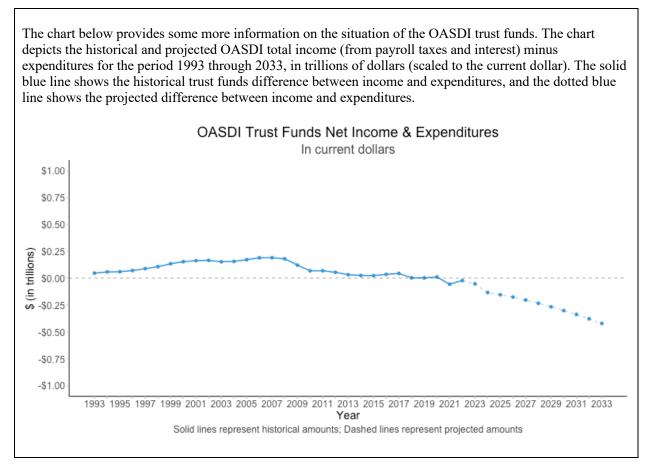
A total of 1,620 unique workers from AMT started the survey, of whom 1,501 completed the study ( $M_{age} = 41.90$ ,  $SD_{age} = 12.39$ ; 46% male, 53% female, 0.7% non-binary, 0.7% prefer not to say). The survey followed the same structure as prior experiments. First, participants read a description of the trust funds (updated as described below) and were randomly assigned to see a stock graph, a flows graph, or a net flows graph. The stock and flows graphs were the same as in Experiment 1 (with updated numbers based on the most recent Trustees Report<sup>17</sup>), and the net flows graph is shown in Figure 3 ( $n_{stock} = 509$ ,  $n_{flows} = 496$ ,  $n_{net flows} = 496$ ). Next, participants answered the same four dependent variable

about their own retirement benefits). The full materials are available in Appendix 6. As is evident in the results reported below, participants in this study provide answers that are very similar to what we observe in other studies. <sup>17</sup> This study was conducted after the release of the 2023 Trustees Report. The description and graphs were all updated to reflect the most recent datapoints and projections. The key difference is that the depletion date projected in this report is 2034.

questions and then responded to a new question about their mental model of the Social Security system.

The survey concluded with questions about participants' eligibility for Social Security and demographic characteristics.

**Figure 3**. Net flows and graph used in Experiment 3



The new question about mental models of the Social Security system allowed us to test an important alternative explanation. Given the complexity of the Social Security system, it is possible that some participants have a fundamental misunderstanding of how the system works. Specifically, some people may not realize that current tax revenue is used to pay *current* beneficiaries (i.e., a "pay-as-you-go" kind of system), instead thinking that the system is more like a government-held individual savings account (such that an individual's payments into the system are literally deposited into an account and paid back to them once they retire). If at least some participants have this misconception, it is possible

that manipulations focused on the flows simply correct this misunderstanding. In doing so, relatively more participants faced with flows may understand that future benefits are paid by future taxes, leading to a correct inference that as future taxes will continue, so will future benefits, whereas relatively more participants faced with the stock may (mis)understand that future benefits are paid by previous taxes, leading to an erroneous inference that once the trust funds are depleted, the funds to pay benefits have been exhausted. In other words, this alternative explanation hinges on stock vs. flows presentations differentially helping participants understand the fact that current inflows are related to current outflows. This is in contrast to the focal explanation that presenting flows simply makes inflows more accessible, allowing participants to use what they already know about the link between taxes and benefits to reason about the continuity of those flows after depletion. To address this possibility, we included a question after our main dependent variables that asked participants to report their understanding of Social Security as a pay-as-you-go system vs. an individual savings account model. We examined how answers to this question were associated with perceptions about what happens to benefits.

#### Results

Like prior studies, about half of participants (53%) correctly identified that costs began to exceed total income in 2021, almost three-fourths (72%) correctly identified the depletion date, and approximately one-third (36%) correctly answered that benefits would still be paid out in smaller amounts after depletion. For the new question about understanding of how the Social Security system works, 77% of participants correctly identified that the system is pay-as-you-go.

Following our preregistration, we used dummy-coded predictors for condition (with the net flows condition as the reference category) to test how the net flows condition compared to the stock and flows condition on our key outcomes. We also conducted follow-up analyses using the flows condition as the reference category. As in prior studies, we randomized the order of the first two objective knowledge questions about key dates, so all models included a contrast-coded predictor for order (-1, 1) that controls

<sup>&</sup>lt;sup>18</sup> Prior to running this experiment, we conducted a small pilot study to test this question. See Appendix 2 for a brief summary of this pilot and its results.

for this factor and all interactions between factors. Appendix 4 shows the full model results for all analyses.

Replicating Experiments 1 and 2, there were no significant differences across conditions for the question about when costs began to exceed income (stock vs. net flows: b = 0.05, z = 0.40 p = .69; flows vs. net flows: b = 0.05, z = 0.37, p = .71), though we do find that those who saw this question *after* answering the depletion question were more likely to answer accurately (b = 0.26, z = 2.84, p = .005) In line with Experiment 1, those in the stock condition were more likely to correctly identify the projected depletion date (75%) compared to those in the net flows condition (70%; b = 0.28, z = 1.99, p = .047) and those in the flows condition (70%; b = 0.30, z = 2.09, p = .037).

For our main outcome question about what happens to benefits after depletion, fewer participants in the net flows condition chose the answer about benefits going away completely (53%), compared to the stock condition (stock: 60%; b = 0.29, z = 2.26, p = .024). The difference between the net flows and flows condition was not significant (flows: 54%; b = 0.06, z = 0.13, p = .66), and the difference between the stock and flows condition was marginally significant and directionally consistent with other studies (b = 0.23, z = 1.81, p = .07). Table 2 provides the full breakdown of answers to this question by condition.

The pattern of results was similar for the question about the amount of benefits that would still be payable. Among those who answered this question, the average amount written in was \$634.17 (SD = \$244.22); using our preregistered approach to impute values based on answers to the prior question, the overall average was \$309.63 (SD = \$386.56). Looking at this by condition, the average amount in net flows condition ( $M_{net flows}$  = \$323.05,  $SD_{net flows}$  = \$373.25) was not significantly different from the flows condition ( $M_{flows}$  = \$337.18,  $SD_{flows}$  = \$398.58; b = 14.23, t(1493) = 0.58, p = .56). The average benefits amount in the stock condition ( $M_{stock}$  = \$269.55,  $SD_{stock}$  = \$373.25) was significantly lower than in both the net flows and flows conditions (vs. net flows: b = -52.47, t(1493) = -2.15, p = .032; vs. flows: b = -66.71, t(1493) = -2.74, p = .006).

We now turn to the question about how participants thought Social Security works, summarized in Tables 3 and 4 below. Limiting our analysis to only participants with the correct mental model (the

majority of our sample), we still see that those in the stock condition were relatively more likely to say that benefits will go away completely (stock: 62%; flows: 54%; net flows 56%; stock vs. net flows: b = 0.23, z = 1.55, p = .12; stock vs. flows: b = 0.32, z = 2.17, p = .03). Thus, it does not appear that the flows condition reduced misperceptions regarding benefits by differentially correcting a misunderstanding that Social Security works like an individual's savings account. Instead, we contend the flows conditions helped participants better *use* their knowledge about how the system works to form predictions. <sup>19</sup>

**Table 3**. Mental Models of Social Security

	O11 D	By Presentation Condition				
	Overall Proportions	Stock	Flows	Net Flows		
Correct Mental Model	77%	74%	79%	78%		
Incorrect Mental Model	23%	26%	21%	22%		

*Note*. Participants in the stock condition were directionally less likely to choose the correct answer relative to the net flows condition (b = -0.20, z = -1.37, p = .17) and marginally less likely to relative to the flows condition (79%, b = -0.28, z = -1.84, p = .066). However, as described in the text, analyses of answers of our key outcome variable based on participants' mental model indicated that the effect of the flows condition does not stem from a differential correction of participants' mental models.

**Table 4.** Mental Models of Social Security and Benefits Beliefs

	Corr	ect Ment	al Model	Incorrect Mental Model		
Presentation Condition	Stock	Flows	Net Flows	Stock	Flows	Net Flows
What happens to benefits question (% choosing each option) <sup>1</sup>						
Benefits go away completely <sup>2</sup>	62%*	54%	56%	53%*	53%*	39%
Paid, smaller amount <sup>3</sup>	33%	37%	38%	35%	29%	49%
Paid, the same amount	4%	8%	6%	9%	13%	14%
Paid, larger amount	1%	1%	0%	2%	1%	1%

*Notes*. Asterisks (\*) indicate a statistically significant difference ( $\alpha = .05$ ) between the stock condition and the flows condition for those with the correct mental model and between the net flows and the other two conditions for those with the incorrect mental model. <sup>1</sup>Missing answers due to a participant failing to answer a question are marked as missing but are included in the denominator for calculating the

 $<sup>^{19}</sup>$  We also looked at whether those with the incorrect mental model (i.e., who think that Social Security works like an individual savings account) were more likely to think that benefits would go away completely after depletion. In fact, we find the opposite: across our whole sample, those with the incorrect mental model are significantly less likely to have this misperception (49% vs. 57%; b = 0.34, z = 2.75, p = .006). Inspecting the full set of results, it appears this is accompanied by an across-the-board increase in the proportion of responses indicating benefits will be paid at the same level. While this is a post hoc interpretation, this suggests that the misconception that Social Security operates as an individual savings account may be associated with the inference "...and therefore my funds are protected."

	Corr	Correct Mental Model			Incorrect Mental Model				
Presentation Condition	Stock	Flows	Net Flows	Stock	Flows	Net Flows			
proportion of correct answers. These participants are excluded from regression analyses. <sup>2</sup> Whether or not									
participants choose this zero-benefits-beliefs answer option is a key dependent variable across all studies.  This is the correct answer.									

### Discussion

Experiment 3 contributes three takeaways. First, we confirm that our results do not change when those in the stock condition have information about current levels of income and expenditures (which, theoretically, should help them reason through why the stock is being depleted and what that means for future benefits) or when we make it more explicit that our main question about what will happen to benefits is asking about benefits in general. Second, we rule out an alternative explanation – namely, that the flows condition simply corrects a misunderstanding regarding their model of how Social Security works rather than helping people draw the correct implications from the correct (within reason) model. Finally, the fact that the net flows condition generates a pattern of results that closely mirrors that of the flows condition both rules out the correlation heuristic as an explanation and suggests that there is something unique about the accessibility of flows (vs. the overall downward trend apparent in both the stock and the net flows condition). The next two studies take this insight a step further by testing an intervention that attenuates inflow neglect by explicitly prompting participants to consider expectations about future inflows.

### **Experiments 4a and 4b**

While the flows and net flows manipulations used thus far significantly decreased the extent to which participants thought benefits would go away completely, levels of misunderstanding remained consistently high – over half of participants in these conditions still exhibited zero-benefits beliefs. Experiments 4a and 4b were designed to test a stronger manipulation that encouraged participants to reason through what would happen to the inflows and outflows when the trust funds become depleted. This manipulation was inspired by Benjamin Franklin's famous utterance that "nothing is certain except death and taxes" (Sparks, 1856, p. 410). Specifically, the intervention asked participants to consider

whether Social Security will continue collecting taxes (in line with Benjamin Franklin, a large majority say "yes") and if so, what that money will be used for.<sup>20</sup> Experiment 4a provided an initial test of this novel intervention, and Experiment 4b served as a higher-power replication of both the intervention effect from Experiment 4a and the stock-flow effect from Experiments 1, 2, and 3. As the procedure and analyses are almost identical for the two studies, we describe them together below.

### Materials and Procedure

Our final samples included 1,001 participants (out of 1,044 who started the study) from AMT for Experiment 4a ( $M_{age} = 41.17$ ,  $SD_{age} = 12.59$ ; 45% male, 52% female, 2% non-binary, 0.3% prefer not to say) and 2,001 participants (out of 2,126 who started the study) from AMT for Experiment 4b ( $M_{age} = 41.00$ ,  $SD_{age} = 12.78$ ; 42% male, 55% female, 2% non-binary, 0.5% prefer not to say). The beginning of the survey was identical to previous studies, where participants read a description of the trust funds accompanied by a stock or flow diagram (the same description and graphs as in Experiment 1; 4a:  $n_{stock} = 499$  and  $n_{flows} = 502$ ; 4b:  $n_{stock} = 1,005$  and  $n_{flows} = 996$ ) and then answered two questions (in random order) about when costs began to exceed income and when depletion was projected to happen.

The key addition in these studies was the addition of two self-reflection questions: first, a yes/no question that asked if participants thought Social Security would continue to collect payroll taxes after depletion; second, an open-ended question that asked participants about what they thought Social Security would do with the money if payroll taxes continued to be collected. These questions did not provide participants with any new information. Instead, the questions merely asked participants to consider for themselves the consequences of whatever they already knew about Social Security as a pay-as-you go system. Crucially, participants were randomly assigned to answer these questions as an intervention that came either before or after the questions about what would happen to benefits as a result of depletion.<sup>21</sup> We refer to participants who saw the intervention before the questions about benefits as being in the

<sup>&</sup>lt;sup>20</sup> See Appendix 3 for a brief summary of an analysis looking at what participants write in at this question.

<sup>&</sup>lt;sup>21</sup> Of note, across all experiments (including these), this question already tells participants to "assum[e] the government does not take any action to increase the amount of income that Social Security collects based on tax revenues," which draws attention to the flows and could even imply that taxes will continue.

treatment condition (4a: n = 491; 4b: n = 998) and those who saw the intervention after as being in the control condition (4a: n = 510; 4b: n = 1,003). Thus, these studies used a 2 (presentation: stock vs. flow) by 2 (intervention: treatment vs. control) design. The remainder of the surveys were the same as Experiments 1 and  $2.^{22}$ 

#### Results

We used regression analyses with contrast-coded predictors (-1, 1) to test the impact of presentation condition and intervention condition. As in previous studies, we also randomized the order of the first two objective knowledge questions about key dates, so all models included a contrast-coded predictor for order (-1, 1) that controls for this factor (we discuss findings related to this at the end of this section). Our models also include all two- and three-way interactions between factors. However, since none of these interactions are significant, we do not report on them below (see Appendix 4 for full model results). Following our preregistrations, we focus on stock-flow presentation effects only for the two date questions and both presentation and intervention effects for the questions about what happens to benefits.

Main results of these two experiments are summarized in Table 5. As in previous studies, we did not see a significant main effect of presentation on accuracy in identifying when costs began to exceed income (4a: b = 0.04, z = 0.61, p = .54; 4b: b = 0.01, z = 0.15, p = .88). We did, however, replicate Experiment 1's finding that significantly more participants in the stock condition (4a: 79%; 4b: 78%) correctly identified the projected depletion date, compared to the flow condition (4a: 74%, b = 0.17, z = 2.21, p = .027; 4b: 69%, b = 0.24, z = 4.66, p < .001). The effect of intervention condition was non-significant for both of these dependent variables (4a income vs. costs: b = 0.06, z = 0.90, p = .37; 4b income vs. costs: b = -0.01, z = -0.28, p = .78; 4a depletion: b = 0.03, z = 0.35, p = .73; 4b depletion: b = 0.02, z = 0.43, p = .67), as expected given that everyone responded to these questions before the intervention.

<sup>&</sup>lt;sup>22</sup> The only exception is that Experiment 4b did not include the question that asked participants to write a headline about the future of Social Security.

Analyses focused on the zero-benefits beliefs answer (i.e., that benefits will go away completely) revealed that the main effect of presentation condition was not significant in Experiment 4a (b = 0.04, z = 0.59, p = .56), though results were directionally consistent with earlier studies. However, this effect was significant in Experiment 4b, replicating earlier findings that those in the stock condition were more likely to choose the answer option that benefits would go away completely (54% vs. 47%; b = 0.14, z = 3.10, p = .002). The main effect of the intervention condition on answers to the question about what happens to benefits is significant and quite large in both studies. Participants in the treatment condition who were asked to reflect on what would happen to the inflow of payroll taxes before this question were significantly less likely to choose the zero-benefits beliefs answer option (4a: 43%; 4b: 39%) compared to those in the control condition who saw the intervention questions later (4a: 66%, b = 0.48, z = 7.29, p < .001; 4b: 62%, b = 0.46, z = 10.02, p < .001). A secondary, non-preregistered analysis focused on the correct answer revealed that participants in the treatment condition who answered the intervention questions first were more likely than those in the control condition to indicate that benefits would still be paid out at a smaller amount (4a: 47% vs. 30%, b = -0.36, z = -5.40, p < .001; 4b: 48% vs. 29%, b = -0.41, z = -8.70, p < .001).

In both studies, the interactions between the presentation and intervention factors are not statistically significant (both p's > .5), which could suggest that the intervention that draws attention to the continuity of inflows is operating through a different channel than the graphs showing historical and projected flows. We may lack the statistical power to detect an interaction (especially with a binary

<sup>&</sup>lt;sup>23</sup> The simple effect of stock vs. flow in the control condition for Experiment 4a (n = 510) is directionally consistent with the stock-flow effect observed in other studies, with 68% in the stock condition choosing the wrong answer (vs. 65% in the flows condition). The simple effect in the treatment condition (n = 491) is directionally smaller, with 44% in the stock condition choosing the wrong answer (vs. 43% in the flow condition). The simple effects within the control and treatment conditions for Experiment 4b are in the expected direction, and similar in magnitude to prior studies: in the control condition (n = 1,003), 66% chose the wrong answer in the stock condition (vs. 58% in the flows condition); in the treatment condition (n = 998), 42% chose the wrong answer in the stock condition (vs. 36% in the flows condition). These directionally smaller stock-flow effects in Experiment 4a, we argue, are consistent with sampling variability (particularly given our lack of a file drawer in estimating this effect across the studies in this paper, the fact that the stock-flow factor was crossed with the "stronger" intervention manipulation in this study, and the larger stock-flow effect observed in the higher-powered Experiment 4b).

outcome variable; the simple effect is directionally a bit smaller in the intervention conditions).

Additionally, the lack of an interaction need not be inconsistent with the flows presentations and the intervention both relying on the mechanism of accessibility of flows. The flows graphs may indirectly increase the broader tendency to reflect on inflows and outflows, and the intervention may increase the tendency to reflect on flows in a more direct and targeted manner. It is possible these effects may be additive.

**Table 5.** Summary table of results for all preregistered dependent variables for Experiments 4a and 4b

	Treatment		Control		Test of Main Effects		
Measure <sup>1</sup>	Stock	Flows	Stock	Flows	Treatment vs. Control	Stock vs. Flows	
Experiment 4a		_					
Costs exceed income date (% correct) <sup>2</sup>	54%	56%	59%	55%	n.s.	n.s.	
Depletion date (% correct) <sup>2</sup>	79%	73%	80%	74%	n.s.	p = .027	
Zero-benefits beliefs <sup>3</sup>	44%	43%	68%	65%	<i>p</i> < .001	n.s.	
Benefits amount (mean (SD)) <sup>4</sup>	\$361 (387)	\$349 (383)	\$214 (346)	\$242 (351)	<i>p</i> < .001	n.s.	
Experiment 4b							
Costs exceed income date (% correct) <sup>2</sup>	52%	56%	56%	51%	n.s.	n.s.	
Depletion date (% correct) <sup>2</sup>	78%	69%	78%	68%	n.s.	<i>p</i> < .001	
Zero-benefits beliefs <sup>3</sup>	42%	36%	66%	58%	<i>p</i> < .001	p = .002	
Benefits amount (mean (SD)) <sup>4</sup>	\$391 (405)	\$417 (401)	\$235 (374)	\$296 (393)	<i>p</i> < .001	p = .016	

*Notes.* <sup>1</sup>Missing answers due to a participant failing to answer a question are marked as missing but are included in the denominator for calculating the proportion of correct answers. These participants are excluded from regression analyses. <sup>2</sup>As preregistered, answers are coded as correct if the participant entered a date within +/- 1 year of the correct answer). <sup>3</sup> The percentage of participants choosing this zero-benefits belief option is a key dependent variable across all studies. <sup>5</sup> Following our preregistration, responses above \$2,000 are excluded from calculations. The correct value is projected to be approximately \$750-800.

Turning to the benefits amount question, the overall pattern of results was similar to previous studies. Among those who answered the question, the average amount written in was \$592 (SD = \$260) in Experiment 4a and \$606 (SD = \$291) in Experiment 4b; using imputed values based on our preregistered approach, the overall average was \$291 (SD = \$372) in Experiment 4a and \$335 (SD = \$400) in

Experiment 4b. The main effect of stock-flow presentation was not significant in Experiment 4a (b = -4.01, t(992) = -0.34, p = .73) but was significant in Experiment 4b such that participants in the flow condition expected significantly higher monthly benefits ( $M_{flow} = \$359$ ,  $SD_{flow} = \$402$ ) than those in the stock condition ( $M_{stock} = \$311$ ,  $SD_{stock} = \$397$ ; b = -21.26, t(1992) = -2.41, p = .016). In both studies the effect of the intervention condition was significant such that participants in the treatment condition who saw the intervention questions first estimated significantly higher benefits amounts after trust fund depletion (4a:  $M_{treatment} = \$355$ ,  $SD_{treatment} = \$385$ ; 4b:  $M_{treatment} = \$404$ ,  $SD_{treatment} = \$403$ ), compared to those in the control condition who saw the intervention questions later (4a:  $M_{control} = \$229$ ,  $SD_{control} = \$349$ , b = -64.04, t(992) = -5.49, p < .001; 4b:  $M_{control} = \$265$ ,  $SD_{control} = \$385$ ; b = -68.98, t(1992) = -7.83, p < .001). While still below the levels of what Social Security projections suggest could still be paid out (about \$750-800), the mean amounts in the treatment condition are closer to realistic projections than in the flows conditions from prior studies.

Finally, as in our other experiments, we randomized the order in which we asked the first two objective knowledge questions about when costs began to exceed income and when depletion is projected to occur. Results in this study suggest a strong order effect on accuracy for both of these questions. Replicating our finding in Experiment 1, those who saw the question about the date when costs exceeded income first were less likely to answer correctly (4a: 47%; 4b: 50%) than those who saw that question second (4a: 64%, b = 0.35, z = 5.41, p < .001; 4b: 58%, b = 0.16, z = 3.61, p < .001). In Experiment 4a only, we also find a significant effect of order on accuracy for the depletion date question such that participants who answered this question first were more likely to answer correctly (80%) than those who answered the question about income and costs first (73%; b = 0.18, z = 2.38, p = .017). This was not replicated in Experiment 4b (b = 0.04, z = 0.81, p = .42). However, there was a significant order effect in Experiment 4b on the question about what happens to benefits such that participants who saw the depletion date question second were less likely to choose the correct answer option about partial benefits being possible after depletion (41% vs. 36%; b = -0.09, z = -1.98, p = .048). We report the full results of all models in Appendix 4 and return to potential interpretations in the General Discussion.

#### Discussion

In this pair of studies, we tested an intervention that drew participants' attention directly to the state of the inflows into the trust funds, asking them to consider whether Social Security would continue to collect payroll taxes after depletion and how that tax revenue would be used. Notably, a very large majority – 90% of the sample in Experiment 4a and 89% in Experiment 4b – believed that Social Security would continue to receive these inflows, suggesting this specific aspect of Social Security policy is well understood. Importantly, however, those asked to reflect on this *before* answering a question about what would happen to benefits as a result of depletion were both less likely to think benefits would go away completely and more likely to choose the correct answer that partial benefits would still be paid out. Thus, this intervention, designed specifically to attenuate inflow neglect by prompting participants to reflect on the fact that the trust funds would continue to receive inflows (i.e., income from payroll taxes), was successful in combatting zero-benefits beliefs, the widely held misperception that Social Security benefits (i.e., outflows) will dry up when the trust funds do.

## **Experiment 5**

Our final experiment served two main purposes. First, it enabled us to examine the generalizability of our findings that people neglect inflows and hold zero-outflow beliefs, and that this neglect is attenuated by flow-focused interventions, in a setting other than the depletion of the Social Security trust funds. Second, it enabled us to examine whether written descriptions focused on stock vs. flows information would generate similar effects to those we observed with stock or flows graphs.

## Materials and Procedure

We recruited a total of 1,013 unique participants from AMT to this study, 1,002 of whom completed it in full ( $M_{age} = 41.80$ ,  $SD_{age} = 12.11$ ; 40.6% male, 57.4% female, 1.4% non-binary, 0.6% prefer not to say). The experiment used a factorial 2 (*modality*: graph vs. description) x 2 (*presentation*: stock vs. flow) x 2 (*intervention*: reflection prompt before vs. after) design. Participants first read a description of a fictional company that manufactures batteries for renewable energy storage. This description provided information on the current level of the company's inventory (i.e., the stock), its

typical monthly production rates (i.e., inflows), and its typical shipments (i.e., outflows). Participants were told that demand for the company's product had increased recently, meaning the company was selling and shipping batteries faster than it could produce them and was starting to draw down on its inventory. At the end of the description, participants saw either a written blurb or a graph (corresponding to the *modality* factor,  $n_{graph} = 497$ ,  $n_{written} = 505$ ) that emphasized either the depleting inventory or the company's production and shipment rates (corresponding to the *presentation* factor,  $n_{stock} = 505$ ,  $n_{flows} = 497$ ); exact stimuli are presented in Appendix 6. After viewing this description, participants then answered two questions in a randomized order. The reflection question addressed what would happen to production if the inventory was depleted. The dependent variable addressed what would happen to shipments if the inventory was depleted. The order of these two questions varied depending on the *intervention* factor ( $n_{treatment} = 506$ ,  $n_{control} = 496$ ; those in the treatment condition answered the reflection question before the dependent variable, those in the control condition answered the reflection question after the dependent variable). As preregistered, results below focus on the proportion of participants who indicated that shipments would stop after the inventory is depleted (i.e., who hold "zero-outflow beliefs").

#### Results

We used logistic regression analyses with contrast-coded predictors (-1, 1) to test the impact of the intervention, emphasis, and method factors. Our models also included all two- and three-way interactions between factors (we focus on the main effects below; see Appendix 4 for full model results).<sup>24</sup> Results across the stock vs. flows and treatment vs. control conditions are summarized in Table 6 below (see Appendix 5 for full results including the modality factor).

 $<sup>^{24}</sup>$  Across all models, all two-way and three-way interactions are non-significant, save for one exception. The interaction between the presentation and intervention factor was significant for the outcome of choosing the correct answer about future outflows (p = .026), such that in the treatment condition, those who saw flows presentations are more likely to choose the correct answer than those who saw stock presentations, but in the control condition, those who saw flows presentations are less likely to choose the correct answer. There is no such interaction when the outcome is choosing the *incorrect* answer. It seems that in the control condition, those who see the flows presentation are shifting more into the "shipments continue as is" category.

We were most interested in the main effect of the intervention factor – in other words, in this new setting, did asking participants to first reflect on what happens to inflows after depletion help them better reason through what would happen to outflows? Results demonstrated a similar pattern to what we observed in the Social Security setting: those who answered the reflection prompt about inflows before indicating what would happen to outflows were significantly less likely to think that shipments would stop completely (23% vs. 41%; b = -0.09, z = -6.36, p < .001). As in prior studies, there was also a significant main effect of stock vs. flows presentation, where those who saw descriptions or graphs that focused on the flows (vs. stock) were less likely to think that shipments would stop (30% vs. 35%; b = -0.03, z = -2.23, p = .026). The main effect of modality was not significant (b = -0.02, z = -1.12, p = .26), and the difference between the stock and flow conditions was directionally consistent whether presented as a graph or as a written description, suggesting that emphasizing stock or flows information may have a similar impact on perceptions regardless of whether it is done through a graph or in words.

What happens to shipments	Treatment		Control		Test of Main Effects		
question (% choosing each option) <sup>1</sup>	Stock	Flows	Stock	Flows	Treatment vs. Control	Stock vs. Flows	
Shipments stop completely <sup>2</sup>	27%	19%	44%	39%	p < .001	p = .026	
Shipments slow down <sup>3</sup>	61%	68%	50%	43%	<i>p</i> < .001	n.s.	
Shipments continue as-is	10%	11%	4%	10%			
Shipments speed up	1%	3%	3%	7%			

**Table 6.** Summary table of results for Experiment 5 (N = 1,002)

*Note*. In this experiment, there was a significant main effect of intervention (where those in the treatment condition who were asked to reflect on inflows first were less likely to choose the incorrect answer that shipments stop completely) and a significant main effect of emphasis (where those shown flows (vs. stock) information are less likely to choose the incorrect answer that shipments stop completely). The main effect of method (graph vs. written emphasis) is not significant. <sup>1</sup> Missing answers due to a participant failing to answer a question are marked as missing but are included in the denominator for calculating the proportion of correct answers. These participants are excluded from regression analyses. <sup>2</sup> Whether or not participants choose this answer option is our key dependent variable. <sup>3</sup> This is the correct answer.

<sup>&</sup>lt;sup>25</sup> Consistent with our proposed explanation – that increasing the accessibility of inflows helps participants reason about outflows – those who saw descriptions and/or graphs that emphasized the flows (vs. the stock) were more likely to correctly identify that production will continue after depletion (90% vs. 83%; b = 0.04, z = 3.51, p < .001). Across all conditions (i.e., when including all condition contrast codes), those who correctly answer the reflection question were also less likely to think that outflows would stop completely (27% vs. 68%; b = 0.40, z = -9.71, p < .001).

### Discussion

In settings beyond the particular context of Social Security, this study was designed to explore the question of whether people neglect inflows when forecasting what will happen to outflows after the depletion of the stock. In the scenario tested here – regarding the inventory and shipments of a fictional company – a significant portion of participants still jumped to the conclusion that a depleted inventory meant an end to shipments of the product. As in earlier studies, graphs or descriptions that focused on the flow aspects of the situation decreased the proportion of participants with this misperception, and asking participants about inflows *before* asking about outflows decreased it even further. Despite notable differences between this study's hypothetical scenario and the real-world Social Security scenario examined in earlier studies, the magnitude of the stock-flow and intervention effects were similar across studies.

#### **General Discussion**

In this paper, we explore the novel stock-flow reasoning error of inflow neglect. We do so both in the concrete, important setting of the impending depletion of the Social Security trust funds and in an unrelated, more controlled inventory management scenario. In both contexts, we find that substantial proportions of participants erroneously indicate that outflows will cease after the depletion of the stock. We argue that that one reason for these problematic interpretations is that people neglect to consider the continuation of system inflows and, especially when communications focus on the impending depletion of the stock, jump to the conclusion that outflows will cease in the future.

Across five preregistered experiments, we tested whether differences in inferences regarding the Social Security trust funds arose based on reasoning about stocks versus flows. Results from Experiments 1, 3, 4a, and 4b suggest that presenting the information as a stock leads to higher accuracy regarding *when* depletion of the trust funds will occur (this effect was not significant in Experiment 2). This held despite the fact that all participants read a description that included the correct depletion date. But as shown in

our stimuli (see Figures 1 and 2), the stock graph emphasized that the balance would be running down to zero around 2035.

Our main results, however, center on inferences about what happens to outflows after depletion. Across all of our experiments, relative to those in the flows conditions, more respondents in the stock conditions thought that outflows would stop completely once the stock was depleted. Those exposed to alternative flows presentations – one version explicitly graphing payable benefits (in Experiment 2) and another integrating inflows and outflows into a single net flows presentation (in Experiment 3) – responded similarly to those who saw graphs that simply plotted the inputs and outputs, suggesting that drawing participant attention to the flows at all may enhance reasoning about what happens to future outflows. While these effects are modest in magnitude, they are notable given that all conditions included reminders about the stock running out. These effects are also plausibly substantively important, especially for the Social Security setting, where media coverage tends to focus on the impending depletion date.

Flows presentations, however, are not a panacea: more than half of those in the flows conditions across Experiments 1, 2, and 3 still held zero-outflow beliefs. To this end, Experiments 4a, 4b, and 5 tested an intervention aimed at further reducing the misconception that outflows stop completely when the stock becomes depleted and provided supportive process evidence about the stock-flow reasoning error underlying these beliefs (i.e., inflow neglect). This intervention was simple: we asked targeted questions that asked participants to explicitly consider whether inflows would continue post-depletion. Despite its simplicity, asking these questions before (vs. after) the questions about what happens to outflows resulted in a large reduction in the number of people who thought outflows would cease completely, both in the Social Security setting and in an unrelated manufacturing scenario.

Although there may be ways to improve understanding even further, the results of these studies point to this kind of targeted reflection being a promising technique for harnessing beliefs about the continuity of inflows to reinforce expectations for the continuity of outflows. It is also informative about the psychological process by indicating that participants may be capable of the necessary stock-flow reasoning when prompted to reflect upon how the parts of the system fit together. Note that the

intervention question did not provide participants with any new information; instead, it seems to have generated an "aha" moment where the acknowledgement of continued inflows is used to infer that outflows will continue too. This approach may provide a promising avenue for improving qualitative stock-flow reasoning problems more generally, which have previously proven stubbornly resistant to accuracy interventions (e.g., Cronin et al., 2009).

Unexpectedly, in Experiments 1, 3, 4a, and 4b (though not Experiment 2), we also found that participants were more likely to correctly report the year in which Social Security's outflows began to exceed inflows when they did so after reporting when the trust fund would be depleted. Revealingly, among participants who did not enter the correct date for when costs started exceeding income, a majority entered the depletion date instead. This suggests that when encountering the question regarding flows after the question regarding stocks, respondents were more likely to properly distinguish between the two representations. In contrast, when encountering the question regarding flows first, they may not have distinguished the two metrics and instead answered with respect to the stock, reinforcing the idea that the depletion of the stock was the most salient aspect of the system as presented. Further investigation of answers to these questions about key dates and answers about what will happen to benefits revealed that participants who answered the depletion date question correctly but the income-vs-cost date incorrectly (which may reflect a relative focus on the stock) were the *most* likely to have zero-benefits beliefs while those who answered the depletion date incorrectly but the income-vs-cost date correctly (which may reflect a relative focus on the flows) were among the *least* likely to have zero-benefits beliefs. Taken together, this evidence is consistent with participants' answers reflecting an overall focus on the stock vs. the flows (which may or may not be completely accurate for understanding all the pieces of the system).

This work holds both theoretical and practical importance. Theoretically, the Social Security setting provides an opportunity to test the effect of stock vs. flows presentations on a new type of error (i.e., inflow neglect) and a novel outcome (i.e., a projection about what will happen to a component of the system in the future – in this case, the outflows or benefits payments). Our final experiment highlights how the insights from our Social Security experiments also extend beyond that specific context, pointing

to inflow neglect as a broader reasoning error in stock-flow situations involving impending depletion.

From a practical perspective, our results suggest that communicators attempting to overcome misconceptions about future outflows should consider presenting information in terms of flows or prompting readers to consider their existing expectations for the system's future inflows. This may be especially important for promoting public understanding of the financial future of Social Security, which has wide-ranging consequences for prospective retirees.

## Constraints on Generality

This investigation has its limitations. First, our studies were conducted solely on Amazon's Mechanical Turk. Findings using online convenience samples like Amazon Mechanical Turk are strongly correlated with findings using (typically much more expensive) probability samples (Coppock, Leeper, & Mullinix, 2018; Mullinix et al., 2015; Peyton, Huber, & Coppock, 2021; Snowberg & Yariv, 2021), especially when using screeners such as the CloudResearch approved pool we used (Litman, Robinson, & Abberbock, 2017; Peer et al., 2021). Second, most of our studies were focused on a policy outcome directly relevant for prospective retirees in the United States, though we expect (and find in at least one example in Experiment 5) that the stock-flow reasoning insights resulting from this paper will apply to other contexts involving accumulation. Third, our studies did not include incentive-compatible outcomes or consequential choices and so it is possible that incentives could have enhanced accuracy (although unless they also would have reduced the difference between conditions, they would not pose a threat to our estimate of the effect of stock vs. flows presentation or the effect of our intervention; prior research suggests enhanced motivation is not sufficient; e.g., Cronin et al., 2009). Finally, even though we attempted to generate stimuli that closely resembled material used by Social Security, our materials were written to be more accessible and understandable than the status quo. It is possible that differences between conditions would be muted were we to use actual SSA materials.

## **Future Directions and Conclusion**

Despite these limitations, the results are promising and offer opportunities for future research.

Specifically, more work is needed to better understand how to further improve de-biasing attempts. We

reason that it may be difficult to alter perceptions about the trust funds precisely because the stock framing of the trust funds is so strongly ingrained. Indeed, media headlines themselves may reinforce a focus on stocks rather than flows (cf. Jerit & Barabas, 2006). Further, because stock-flow reasoning is so difficult, future interventions may need to be more involved and/or occur over multiple time points rather than the single-shot interventions we employed in these studies (e.g., the further-reinforced "enhanced flow" intervention in Experiment 2 or the reflection intervention in Experiments 4a, 4b, and 5). In this paper we have explored inflow neglect in two distinct settings facing impending resource depletion – the important, real-world setting of Social Security and a controlled, hypothetical setting involving inventory management – and we hope that future research will examine additional contexts in which people may be prone to inflow neglect, such as the drawdown of greenhouse gases from the atmosphere, the depletion of important inventories or resources (e.g., water reservoirs, blood banks), or the budgets of organizations and individuals.

Specific to the retirement context, our experiments highlight how stock-flow reasoning might contribute to prospective retirees' misunderstanding of the future of the Social Security system, but beliefs about the end of future benefits may have additional root causes. In exploratory analyses, we found that across Experiments 1-4b, participants who had attained a college degree or higher were less likely to hold zero-benefits beliefs (vs. those who had not attained a college degree). However, the effect of flows presentations and manipulations on zero-benefits beliefs did not consistently *depend* on education. Thus, it may be that more educated participants simply knew more about the system at baseline or could understand the description of the trust funds more easily, but additional research is required to fully understand this relationship. Beyond individual differences, it could also be interesting to explore interactions with the influence of the political climate and other uncertainties that might affect

<sup>&</sup>lt;sup>26</sup> There are no significant interactions between education and condition in Experiments 1, 3, 4a, and 4b. The one exception is Experiment 2, where there is a marginally significant interaction (b = 0.50, z = 1.88, p = 0.06), such that the difference in zero-benefits beliefs between the stock vs. plain flows condition was larger among those who have attained a college degree or higher. One possible post-hoc explanation for this one-off finding is that the graphs used in this study were particularly complex; however, further research is needed replicate and probe these exploratory results.

perceptions of the Trustees' projections. Finally, we focused on objective understanding of the system, which is an important outcome in and of itself – but objective understanding is also important because it may affect downstream consequences such as claiming age or savings behavior (see, e.g., Quinby & Wettstein, 2021; Delavande & Rohwedder, 2011). Future work may benefit from directly studying these downstream consequences, as well as other subjective outcomes (e.g., concern about the situation) and support for changes to SSA policies regarding taxes and benefits to address the long-term funding shortfall.

More generally, we have argued that inflow neglect arises, at least in part, from low accessibility of flows-related information in the face of impending depletion. That said, the larger theoretical question of why individuals tend to focus on the depletion of the stock, rather than on the continuation of the flows, is a ripe area for further inquiry. Prior work on how individuals preemptively react to anticipated low inventories by building up reserves or buffer stocks suggests that concerns about loss aversion and preservation of options to cover emergencies may be important drivers (e.g., Johnson, Kotlikoff & Samuelson, 1987; Shin & Ariely, 2004; Shu, 2008; Sharif & Shu, 2017; Walker et al., 2018). Individual differences in risk aversion, loss aversion, and sensitivity to opportunity costs are all possible moderators of these concerns (Spiller, 2011; Greenberg and Spiller, 2016), and additional factors such as education or math ability may moderate susceptibility to inflow neglect in stock-flow settings, as noted above. Finally, a range of cognitive shortcuts may also contribute to or exacerbate inflow neglect errors, such as the correlation heuristic described in the introduction (Cronin et al., 2009; Fischer & Gonzalez, 2014; Fansher et al., 2025) or the headwinds-tailwinds asymmetry in which people pay more attention to obstacles that hinder progress compared to forces that aid goal completion (Davidai & Gilovich, 2016).

Governments, companies, and households are constantly making decisions involving the accumulation and decumulation of important assets, and forecasts of future flows are a critical part of this calculus. It is important that decision-makers fully understand these situations in order to make informed decisions – both when managing their own resources and when asked to weigh in on matters of public policy. This work identifies inflow neglect as a novel stock-flow reasoning error with important

consequences for such forecasts, contributing to a deeper understanding of how people evaluate complex system dynamics and pointing to how communications about these dynamics can influence public understanding and discourse.

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# Appendix 1

## **Key Results from Stock/Flow Pilot Study**

The purpose of the pilot study was to test our stimuli, refine our key dependent variables for assessing understanding, and explore additional measures that might be related to stock-flow reasoning about the trust funds. This pilot study was also preregistered on AsPredicted.<sup>27</sup>

We recruited 410 unique participants from Amazon's Mechanical Turk (AMT) to take part in this study, of whom 403 passed the screener and completed the full study ( $M_{age} = 38.73$ ,  $SD_{age} = 11.07$ ; 38% female). The content of measures and manipulations can be found in our Research Box.<sup>28</sup>

In the first section of the survey, we asked participants about their pre-existing knowledge about the future of Social Security's finances and gathered both open-ended answers about this and information on where participants learned this information. After this, participants read a brief description about the OASDI trust funds and were randomly assigned to see an accompanying graph that showed either the balance (stock condition, n = 204) or income and expenditures (flows condition, n = 199) of the trust funds for the period 1993 through 2033<sup>29</sup>. Next, participants answered a number of objective understanding questions about the trust funds, including questions about key dates (when total income began to exceed total costs and when the funds are projected to be depleted) and key features of the situation (whether current total income is enough to pay for yearly obligations and what will happen to benefits after depletion). While answering these questions, participants had the option to click a button that would allow them to see the description and graph (though participants were not informed this would be possible when they first saw the information). After this section, we asked a number of questions to assess related policy attitudes, expectations for the economy, subjective reactions, and subjective understanding of the information. The final sections of the survey asked about participants' own eligibility for retirement benefits and collected other demographic information. The results reported here focus on the objective understanding questions, as these are the questions most central to our research objectives and that are used (in modified forms) in the main studies.

Results by condition, including significance tests, are reported in Table A1 below. Note that the results are directionally consistent with the two main results we find across our main experiments – that the stock presentation leads to greater accuracy on the depletion date question and a higher rate of choosing the zero-benefits beliefs answer for the question about what happens to benefits.

<sup>&</sup>lt;sup>27</sup> See <a href="https://aspredicted.org/MW1\_B7K">https://aspredicted.org/MW1\_B7K</a>. Note: our preregistration contained a small error. Specifically, there was one yes/no question that preceded the question about when depletion would happen. This yes/no question asked if the trust funds would become depleted (correct answer: yes), and only those who answered this question correctly were asked the next question about when depletion would happen. Almost all participants (98%) correctly answered the yes/no question about whether depletion would happen.

<sup>&</sup>lt;sup>28</sup> Research Box available here: https://researchbox.org/1172&PEER REVIEW passcode=GQYVKB

<sup>&</sup>lt;sup>29</sup> The description was based on the 2021 Trustees Report, and the data were taken from the 2021 Supplemental Single-Year Tables (specifically, Table VI.G8 available at https://web.archive.org/web/20250305215102/https://www.ssa.gov/oact/TR/2021/lr6g8.html). Of note, the 2022

https://web.archive.org/web/20250305215102/https://www.ssa.gov/oact/1R/2021/frog8.html). Of note, the 2022 Trustees Report was released while this survey was in-field. The data and projections from the 2022 Trustees Report are used for all other studies.

**Table A1.** Pilot study results summary

A	Experiment	al Condition	
Answer <sup>1</sup>	Stock	Flows	Significance Test
Current income enough to cover benefits? (% correct)	74%	81%	b = -0.21, z = -1.75, p = .08
Will the funds become depleted? (% correct)	99%	97%	b = 0.57, z = 1.39, p = .16
Date questions (% correct) <sup>2</sup>			
Depletion date	94%	88%	b = 0.28, z = 1.35, p = .18
Costs exceed income date	61%	69%	b = -0.15, z = -1.40, p = .16
What happens to benefits question (% choosing each option)			
Benefits go away completely <sup>3</sup>	67%	58%	b = 0.18, z = 1.73, p = .08
Paid, smaller amount <sup>4</sup>	28%	28%	
Paid, the same amount	4%	11%	
Paid, larger amount	1%	3%	
Benefits amount question (mean (SD)) <sup>5</sup>	\$203.73 (326.15)	\$286.17 (389.51)	b = -41.22, t(392) = -2.28, p = .023

*Note*. <sup>1</sup> Missing answers due to a participant failing to answer a question are marked as missing but are included in the base for calculating the proportion of correct answers. These participants are excluded from regression analyses. <sup>2</sup> Following to our preregistration, answers are coded as correct if the participant entered a date within +/- 1 year of the correct answer. <sup>3</sup> Whether or not participants choose this zero-benefits beliefs answer option is a key dependent variable across all studies. <sup>4</sup> This is the correct answer. <sup>5</sup> In our preregistration we specified that we would also mark answers within +/- \$50 of \$780 as correct (in addition to analyzing as a mean). In keeping with our main studies, we report the mean and standard deviation of the amounts here.

## Appendix 2

# **Key Results from Mental Models Pilot Study**

The purpose of this pilot study was to understand existing lay "mental models" of the workings of the Social Security system and pre-test a multiple choice question to measure participant understanding of the system.

We recruited 108 unique participants from AMT, 101 of who passed the screener and completed the whole study ( $M_{age} = 40.4$ ,  $SD_{age} = 11.8$ ; 47% female). The questions included in this study can be found in our Research Box.<sup>30</sup> This survey did not include any experimental manipulations and did not provide participants with any information about the trust funds.

The first question in the survey asked participants to type an answer to the following questions: (1) "How does Social Security collect money to pay for retirement benefits?" and (2) "How does Social Security use that money it collects?" After this, we asked participants a multiple-choice question about which of two statements more closely aligned with their understanding of how Social Security works. Next, participants were asked multiple choice questions about their understanding of the current situation of Social Security's financial reserves (i.e., the stock), its financial inputs and outputs (i.e., the flows), and what is most likely to happen to benefits in the future.<sup>31</sup> The survey concluded with questions about participants' eligibility for Social Security, claiming status, and demographic information. See Table A2 below for response frequencies for each of the substantive multiple choice questions.

One finding of note in the table below is that we observe a much lower frequency of zero-benefits beliefs in this sample (20%) than in other experiments. We can see two potential reasons that could contribute to this. First, this study did not provide participants with any information about the trust funds before asking these questions, meaning the impending depletion of the trust funds may not have been top-of-mind (or even known) while filling out the survey. Second, this question about the future of benefits always came after the question about how the system works. The majority of participants were able to correctly identify that the system is pay-as-you-go, suggesting that the asking of this question first could operate similarly to the intervention tested in Experiments 4a and 4b (making inflows more accessible by drawing attention to how current taxes pay for current benefits).

<sup>&</sup>lt;sup>30</sup> Research Box available here: https://researchbox.org/1172&PEER REVIEW passcode=GOYVKB

<sup>&</sup>lt;sup>31</sup> After the first 20 participants completed the study, we updated the survey slightly to randomize the answer options for these multiple choice questions and randomized the order of the stock and flows questions.

 Table A2. Mental Models Pilot Study Summary Results

Question & Answer Options		
Question & Answer Options	N	Proportion
Which of the following descriptions more closely aligns with your understanding of how Social Security works?		
Social Security works like an individual savings account - workers pay into the system and their money is saved until they retire	32	32%
Social Security works like a pay-as-you-go system - workers pay into the system and their money is used to pay current retirees (correct)	63	62%
Neither: (please explain)	6	6%
According to your understanding, which of the following best represents the current situation of Social Security's financial reserves?		
Social Security financial reserves are becoming depleted (correct)	68	67%
Social Security financial reserves are approximately stable	27	27%
Social Security financial reserves are growing	6	6%
According to your understanding, which of the following best represents the current situation of Social Security's financial inputs and outputs?		
Social Security brings in LESS revenue than needed to pay benefits in a given year (i.e., running at a deficit) (correct)	60	59%
Social Security brings in about the same in revenue as what is needed to pay benefits in a given year	29	29%
Social Security brings in MORE revenue than needed to pay benefits in a given year (i.e., running at a surplus)	12	12%
Assuming the government does not take any action to change the Social Security system – in your view, what is most likely to happen to Social Security benefits in the future?		
Note: we aren't asking about your benefits, rather Social Security benefits in general. If you aren't sure, please select the option that reflects your best guess.		
Benefits go away completely	20	20%
Paid, smaller amount (correct)	61	60%
Paid, the same amount	13	13%
Paid, larger amount	7	7%

# Appendix 3

# Coding Results from Studies 4a and 4b

A team of 3 research assistants coded a sample of 300 responses (n = 100 from Study 4a, and n = 200 from Study 4b) to the second question in our intervention. This question asked participants to write in how they thought Social Security would use any payroll taxes collected after the depletion date. The research assistants coded the open-ended text to assess whether the participant indicated the money would go towards paying out benefits (yes/no). We briefly discuss the results of this below, reporting frequencies based on how a majority of the research assistants categorized each response.

Among participants in the treatment group (who responded to these intervention questions *before* the multiple choice question about what happens to benefits), about half (52%) wrote that they thought the money would be used to pay benefits. Of those in the treatment condition, a larger proportion of participants who mentioned benefits in their open-ended response reported that at least some benefits would continue at the multiple choice question (75%; compared to 47% of participants whose open-ended responses did not mention benefits). In the control condition (where participants responded to the intervention question *after* the multiple choice question), 42% wrote in an answer about paying out benefits. Of those in the control group, 48% of participants who mentioned benefits in their response also indicated that some benefits would be paid at the multiple choice question, while only 27% of those who did not mention benefits reported that some benefits would be paid. The finding that those who saw the intervention question first and who wrote in benefits were most likely to indicate that benefits would still be paid (at the multiple choice question) roughly aligns with our proposed mechanism.<sup>32</sup>

<sup>&</sup>lt;sup>32</sup> These data are available from the researchers upon request.

Appendix 4

# **Full Model Results**

# Experiment 1

Dependent variable:

	Costs vs. income date (correct)	Depletion date (correct)	What happens to benefits (zero-benefits)	Benefits amounts (in dollars)
	(1)	(2)	(3)	(4)
Flows vs. Stock	-0.0004	0.214**	0.170**	-36.996**
	(0.064)	(0.075)	(0.065)	(11.836)
	p = 0.996	p = 0.005	p = 0.009	p = 0.002
Order	0.217***	0.027	-0.020	5.174
	(0.064)	(0.075)	(0.065)	(11.836)
	p = 0.001	p = 0.716	p = 0.755	p = 0.663
Flows vs. Stock	-0.036	-0.064	0.058	-5.968
* Order	(0.064)	(0.075)	(0.065)	(11.836)
	p = 0.577	p = 0.391	p = 0.370	p = 0.615
Constant	0.235***	1.155***	0.414***	276.395***
	(0.064)	(0.075)	(0.065)	(11.836)
	p = 0.0003	p = 0.000	p = 0.000	p = 0.000
Model type	Logistic	Logistic	Logistic	OLS
	1 = 2021 + / - 1	1 = 2035 + -1  year;	1 = benefits go away	Written or
DV Coding	year; $0 = $ all other	0 = all other	completely; $0 = all$ other	imputed dollar
	answers	answers	answers	amount
Observations	1,001	1,000	1,001	1,000

Note:

\*p<.05; \*\*p<.01; \*\*\*p<0.001

Experiment 2

	Dependent variable:					
-	Costs vs. income date (correct)	Depletion date (correct)	What happens to benefits (zero-benefits)	Benefits amounts (in dollars)		
	(1)	(2)	(3)	(4)		
Plain Flows vs. Stock	0.0004	0.152	0.285*	-52.657*		
	(0.128)	(0.142)	(0.129)	(24.495)		
	p = 0.998	p = 0.283	p = 0.027	p = 0.032		
Plain Flows vs. Enhanced Flows	-0.155	0.124	-0.006	3.787		
	(0.128)	(0.142)	(0.127)	(24.470)		
	p = 0.225	p = 0.384	p = 0.965	p = 0.878		
Order	-0.044	-0.032	-0.164	20.072		
	(0.090)	(0.099)	(0.090)	(17.317)		
	p = 0.627	p = 0.748	p = 0.070	p = 0.247		
Plain Flows vs. Stock	$0.370^{**}$	0.095	0.164	-11.416		
* Order	(0.128)	(0.142)	(0.129)	(24.495)		
	p = 0.004	p = 0.504	p = 0.202	p = 0.642		
Plain Flows vs.	0.207	0.252	$0.257^{*}$	-23.652		
Enhanced Flows *	(0.128)	(0.142)	(0.127)	(24.470)		
Order	p = 0.106	p = 0.076	p = 0.044	p = 0.334		
Constant	-0.137	0.893***	$0.179^{*}$	316.720***		
	(0.090)	(0.099)	(0.090)	(17.317)		
	p = 0.127	p = 0.000	p = 0.048	p = 0.000		
Model type	Logistic	Logistic	Logistic	OLS		
DV Coding	1 = 2010 +/- 1 year; 0 = all other answers	1 = 2035 + /- 1 year; $0 = $ all other answers	1 = benefits go away completely; 0 = all other answers	Written or imputed dollar amount		
Observations	1,499	1,502	1,503	1,501		

Note: \*p<.05; \*\*p<.01; \*\*\*p<0.001

Experiment 3

	Dependent variable:						
	Costs vs. income date (correct)	Depletion date (correct)	What happens to benefits (zero-benefits)	Benefits amounts (in dollars)			
	(1)	(2)	(3)	(4)			
Stock vs. Net	0.051	0.280*	0.290*	-52.000*			
Flows	(0.130)	(0.140)	(0.130)	(24.000)			
	p = 0.690	p = 0.048	p = 0.025	p = 0.032			
Flows vs. Net	0.048	-0.016	0.056	14.000			
Flows	(0.130)	(0.140)	(0.130)	(24.000)			
	p = 0.710	p = 0.910	p = 0.660	p = 0.560			
Order	0.260**	0.054	-0.120	26.000			
	(0.091)	(0.098)	(0.090)	(17.000)			
	p = 0.005	p = 0.580	p = 0.200	p = 0.130			
Stock vs. Net	-0.098	0.045	0.064	-19.000			
Flows * Order	(0.130)	(0.140)	(0.130)	(24.000)			
	p = 0.440	p = 0.760	p = 0.620	p = 0.430			
Flows vs. Net	0.090	0.200	0.030	-7.400			
Flows * Order	(0.130)	(0.140)	(0.130)	(24.000)			
	p = 0.480	p = 0.160	p = 0.810	p = 0.760			
Constant	0.110	0.850***	0.100	322.000***			
	(0.091)	(0.098)	(0.090)	(17.000)			
	p = 0.230	p = 0.000	p = 0.270	p = 0.000			
Model type	Logistic	Logistic	Logistic	OLS			
DV Coding	1 = 2021 + /-1 year; $0 = $ all other answers	1 = 2034 +/- 1 year; 0 = all other answers	1 = benefits go away completely; 0 = all other answers	Written or imputed dollar amount			
Observations	1,499	1,502	1,503	1,501			

Note: \*p<.05; \*\*p<.01; \*\*\*p<0.001

Experiment 4a

	Dependent variable:							
	Costs vs. income date (correct)	Depletion date (correct)	What happens to benefits (zerobenefits)	What happens to benefits (smaller benefits)	Benefits amounts (in dollars)			
	(1)	(2)	(3)	(4)	(5)			
Flows vs. Stock	0.040	0.168*	0.039	-0.054	-4.005			
	(0.065)	(0.076)	(0.066)	(0.067)	(11.659)			
	p = 0.540	p = 0.028	p = 0.557	p = 0.416	p = 0.732			
Treatment vs.	0.056	0.026	$0.479^{***}$	-0.360***	-64.044***			
Control	(0.065)	(0.076)	(0.066)	(0.067)	(11.659)			
	p = 0.394	p = 0.729	p = 0.000	p = 0.00000	p = 0.00000			
Order	0.359***	$0.181^{*}$	0.020	-0.014	0.366			
	(0.065)	(0.076)	(0.066)	(0.067)	(11.659)			
	p = 0.00000	p = 0.018	p = 0.766	p = 0.836	p = 0.975			
Flows vs. Stock	0.070	-0.010	0.016	0.001	-9.498			
* Treatment vs.	(0.065)	(0.076)	(0.066)	(0.067)	(11.659)			
Control	p = 0.286	p = 0.892	p = 0.811	p = 0.993	p = 0.416			
Flows vs. Stock	0.084	-0.011	0.034	-0.078	-4.218			
* Order	(0.065)	(0.076)	(0.066)	(0.067)	(11.659)			
	p = 0.199	p = 0.886	p = 0.609	p = 0.241	p = 0.718			
Treatment vs.	0.060	0.077	-0.073	0.102	9.865			
Control * Order	(0.065)	(0.076)	(0.066)	(0.067)	(11.659)			
	p = 0.355	p = 0.310	p = 0.266	p = 0.128	p = 0.398			
Flows vs. Stock	-0.086	0.039	0.014	0.014	-3.264			
* Treatment vs.	(0.065)	(0.076)	(0.066)	(0.067)	(11.659)			
Control * Order	p = 0.190	p = 0.608	p = 0.828	p = 0.839	p = 0.780			
Constant	0.252***	1.201***	$0.203^{**}$	-0.497***	291.506***			
	(0.065)	(0.076)	(0.066)	(0.067)	(11.659)			
	p = 0.0002	p = 0.000	p = 0.003	p = 0.000	p = 0.000			
Model type	Logistic	Logistic	Logistic	Logistic	OLS			
DV Coding	1 = 2021 +/- 1 year; 0 = all other answers	1 = 2035 +/- 1 year; 0 = all other answers	1 = benefits go away completely; 0 = all other answers	1 = smaller benefits; 0 = all other answers	Written or imputed dollar amount			
Observations	997	999	1,000	1,000	1,000			
Note:				*n< 05. **r	o<.01: *** p<0.00			

*Note:* 

\*p<.05; \*\*p<.01; \*\*\*p<0.001

Experiment 4b

	Dependent variable:							
	Costs vs. income date (correct)	Depletion date (correct)	What happens to benefits (zerobenefits)	What happens to benefits (smaller benefits)	Benefits amounts (in dollars)			
	(1)	(2)	(3)	(4)	(5)			
Flows vs. Stock	0.006 $(0.045)$ $p = 0.895$	$0.241^{***}$ $(0.051)$ $p = 0.00001$	$0.144^{**}$ $(0.046)$ $p = 0.002$	$-0.141^{**}$ $(0.047)$ $p = 0.003$	$-21.630^*$ (8.807) $p = 0.015$			
Treatment vs. Control	-0.014 $(0.045)$ $p = 0.765$	-0.020 $(0.051)$ $p = 0.701$	$0.463^{***}$ $(0.046)$ $p = 0.000$	$-0.413^{***}$ $(0.047)$ $p = 0.000$	$-69.348^{***}$ (8.807) $p = 0.000$			
Order	$0.164^{***}$ $(0.045)$ $p = 0.0003$	0.039 $(0.051)$ $p = 0.448$	0.003 $(0.046)$ $p = 0.951$	$-0.094^*$ $(0.047)$ $p = 0.048$	$12.700 \\ (8.807) \\ p = 0.150$			
Flows vs. Stock * Treatment vs. Control	0.081 $(0.045)$ $p = 0.075$	0.018 $(0.051)$ $p = 0.727$	0.026 $(0.046)$ $p = 0.578$	-0.030 $(0.047)$ $p = 0.521$	-8.503 (8.807) $p = 0.335$			
Flows vs. Stock * Order	0.053 $(0.045)$ $p = 0.243$	-0.025 $(0.051)$ $p = 0.628$	0.006 $(0.046)$ $p = 0.894$	0.022 $(0.047)$ $p = 0.643$	-5.736 (8.807) $p = 0.515$			
Treatment vs. Control * Order	-0.018 (0.045) $p = 0.686$	-0.065 $(0.051)$ $p = 0.208$	-0.003 $(0.046)$ $p = 0.946$	0.015 $(0.047)$ $p = 0.754$	-7.400 (8.807) $p = 0.401$			
Flows vs. Stock * Treatment vs. Control * Order Constant	$-0.106^*$ (0.045) $p = 0.019$ 0.149*** (0.045)	$-0.078$ $(0.051)$ $p = 0.130$ $1.023^{***}$ $(0.051)$	-0.045 $(0.046)$ $p = 0.325$ $0.021$ $(0.046)$	$0.034$ $(0.047)$ $p = 0.471$ $-0.482^{***}$ $(0.047)$	$7.815$ $(8.807)$ $p = 0.375$ $334.784^{***}$ $(8.807)$			
	p = 0.001	p = 0.000	p = 0.652	p = 0.000	p = 0.000			
Model type	Logistic	Logistic	Logistic	Logistic	OLS			
DV Coding	1 = 2021 + /- 1 year; $0 = $ all other answers	1 = 2035 + /- 1 year; $0 = $ all other answers	1 = benefits go away completely; 0 = all other answers	1 = smaller benefits; 0 = all other answers	Written or imputed dollar amount			
Observations	1,998	1,999	2,000	2,000	1,999			

Experiment 5

	D	ependent variable:	
	What happens to outflows (incorrect)	What happens to outflows (correct)	Will inflows continue (correct)
	(1)	(2)	(3)
Treatment vs. Control	-0.092***	0.089***	0.012
	(0.015)	(0.015)	(0.011)
	p = 0.000	p = 0.000	p = 0.264
Flows vs. Stock	-0.032*	0.0003	0.038***
	(0.015)	(0.015)	(0.011)
	p = 0.026	p = 0.985	p = 0.0005
Written vs. Graph	-0.016	0.022	0.002
	(0.015)	(0.015)	(0.011)
	p = 0.261	p = 0.156	p = 0.827
Treatment vs. Control * Flows	-0.011	$0.035^{*}$	0.003
vs. Stock	(0.015)	(0.015)	(0.011)
	p = 0.463	p = 0.026	p = 0.759
Treatment vs. Control * Written	0.007	0.017	0.006
reatment vs. Control * written vs. Graph	(0.015)	(0.015)	(0.011)
	p = 0.620	p = 0.270	p = 0.547
Flows vs. Stock * Written vs.	0.009	-0.008	-0.012
Graph	(0.015)	(0.015)	(0.011)
	p = 0.551	p = 0.586	p = 0.276
Treatment vs. Control * Flows	-0.009	0.017	0.013
vs. Stock * Written vs. Graph	(0.015)	(0.015)	(0.011)
	p = 0.517	p = 0.285	p = 0.242
Constant	0.322***	0.554***	$0.867^{***}$
	(0.015)	(0.015)	(0.011)
	p = 0.000	p = 0.000	p = 0.000
Model type	Logistic	Logistic	Logistic
DV Coding	1 = outflows stop completely; 0 = all other answers	1 = smaller outflows; 0 = all other answers	1 = inflows continue; 0 = inflows stop
Observations	1,002	1,002	1,002
Note:			*p**p***p<0.00

Appendix 5

The table below displays the results for the key outcome question in Experiment 5 by all three factors: intervention (treatment vs. control), presentation (stock vs. flow), and modality (graph vs. written).

What happens to shipments question (% choosing each option) <sup>1</sup>	Treatment				Control			
	Stock		Flows		Stock		Flows	
	Graph	Written	Graph	Written	Graph	Written	Graph	Written
Shipments stop completely <sup>2</sup>	26%	28%	18%	20%	39%	48%	39%	40%
Shipments slow down <sup>3</sup>	64%	58%	73%	63%	53%	47%	41%	45%
Shipments continue as-is	8%	13%	7%	14%	5%	3%	12%	9%
Shipments speed up	1%	1%	3%	3%	3%	4%	9%	6%

*Note.* As reported in the main text, there was a significant main effect of intervention (where those in the treatment condition who were asked to reflect on inflows first were less likely to choose the incorrect answer that shipments stop completely) and a significant main effect of presentation (where those shown flows (vs. stock) information are less likely to choose the incorrect answer that shipments stop completely). The main effect of method (graph vs. written emphasis) is not significant. <sup>1</sup> Missing answers due to a participant failing to answer a question are marked as missing but are included in the denominator for calculating the proportion of correct answers. These participants are excluded from regression analyses. <sup>2</sup> Whether or not participants choose this answer option is our key dependent variable. <sup>3</sup> This is the correct answer.

# Appendix 6

This appendix includes the key experimental manipulations and measures for all studies. Full materials are available in Research Box at <a href="https://researchbox.org/1172&PEER">https://researchbox.org/1172&PEER</a> REVIEW passcode=GQYVKB

## **Experiment 1 Materials**

## Trust funds descriptions [seen by everyone]

#### Introduction

On the next page, we'll be showing you some information about the Social Security Old-Age and Survivors Insurance (OASI) and Disability Insurance (DI) trust funds (also known as the OASDI trust funds), based on the 2022 Trustees Report from the Social Security Administration (SSA). Even if you have seen information about this topic before, please make sure to read carefully as the next part of the survey will involve answering some questions about what you read.

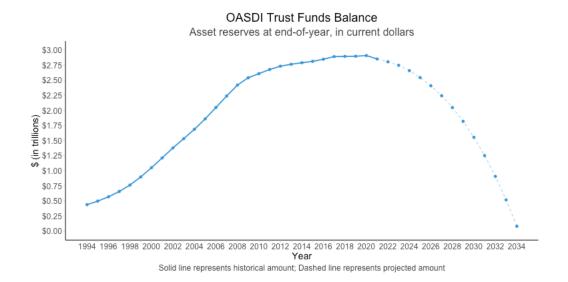
# Description

The Social Security Administration uses accounts called "trust funds" to store income that's collected through Social Security taxes and then eventually uses that money to pay out benefits. The OASI Trust Fund pays retirement and survivors benefits and the DI Trust Fund pays disability benefits, but the two are often referred to together as the OASDI Trust Funds. At the end of the year in 2021, the OASDI trust funds held \$2.85 trillion in total.

Social Security uses the OASDI trust funds to make benefits payments and pay administrative expenses. The trust funds receive income through two sources: tax revenue collected from workers and interest that comes from the investment of the money in US Government securities. In 2021, Social Security's total income from both of these sources was \$56 billion lower than its total costs (benefits payments plus administrative expenses). This was the first time in many years that total income was lower than total costs. Social Security predicts that in future years, total income will continue to be lower than total costs. Because of this continued projected deficit, the trust funds balance is projected to reach \$0 at some time in 2035.

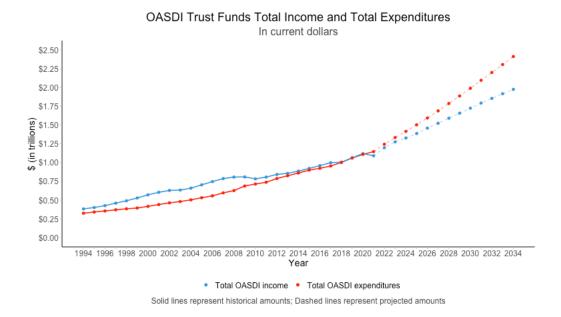
### Stock condition

The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected OASDI trust fund balance for the period 1994 through 2034, in trillions of dollars (scaled to the current dollar). The solid line shows the historical trust fund balance, and the dotted line shows the projected balance.



# Flows condition

The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected OASDI total income (from payroll taxes and interest) and expenditures for the period 1994 through 2034, in trillions of dollars (scaled to the current dollar). The solid lines show the historical trust funds income and expenditures, and the dotted lines show the projected income and expenditures.



# Key outcome measures [order of Q1 and Q2 randomized]

### **Question Introduction**

Now we'd like to ask you a few questions about your understanding of and reactions to the information you just saw.

For the questions in this section, please answer them with the assumption that no changes are made to the Social Security system regarding taxes or how benefits are calculated.

# Q1. Date: costs exceed income

According to your understanding, in what year did or will the Social Security OASDI trust funds' total costs begin to exceed total income?

If you don't think total costs have ever or will ever exceed total income, you can select the "Never" option at the bottom of the dropdown.

▼ 1994 (1994) ... 2050 (2050); Never (-99)

# Q2. Date: depletion

According to your understanding, in what year did or will the Social Security OASDI trust funds become depleted? In other words, in what year did or will the trust funds run out of money?

If you don't think the trust funds have ever or will ever be depleted, you can select the "Never" option at the bottom of the dropdown.

▼ 1994 (1994) ... 2050 (2050); Never (-99)

# Q3. What happens to benefits (multiple-choice)

Assuming the government does not take any action to increase the amount of income that Social Security collects based on tax revenues – in your view, what is most likely to happen to Social Security benefits if the trust funds are depleted?

If you aren't sure, please select the option that reflects your best guess.

- Social Security will no longer be able to pay out benefits (1)
- Social Security benefits will still get paid out and will be a smaller amount (2)
- Social Security benefits will still get paid out and will be the same amount (3)
- Social Security benefits will still get paid out and will be a larger amount (4)

# Q4. Benefits amount [only asked of those who chose Social Security benefits will still get paid out and will be a smaller/larger amount above]

You just indicated that Social Security benefits will most likely still get paid out and will be a different amount if the trust funds are depleted.

Again, assuming the government does not take any action to increase the amount of income that Social Security collects based on tax revenues – for someone whose benefits are currently projected to be \$1,000 per month, what monthly amount might they expect after depletion of the trust funds?

# **\$[text box].00 per month**

## **Experiment 2 Materials**

# Trust funds descriptions [seen by everyone]

#### Introduction

On the next page, we'll be showing you some information about the Social Security Old-Age and Survivors Insurance (OASI) and Disability Insurance (DI) trust funds (also known as the OASDI trust funds), based on the 2022 Trustees Report from the Social Security Administration (SSA). Even if you have seen information about this topic before, please make sure to read carefully as the next part of the survey will involve answering some questions about what you read.

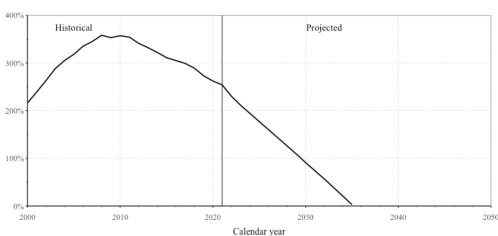
# Description

The Social Security Administration uses accounts called "trust funds" to store income that's collected through Social Security taxes and then eventually uses that money to pay out benefits. The OASI Trust Fund pays retirement and survivors benefits and the DI Trust Fund pays disability benefits, but the two are often referred to together as the OASDI Trust Funds. At the end of the year in 2021, the OASDI trust funds held \$2.85 trillion in total.

Social Security uses the OASDI trust funds to make benefits payments and pay administrative expenses. The trust funds receive income through two sources: tax revenue collected from workers and interest that comes from the investment of the money in US Government securities. In 2010, Social Security's non-interest income (i.e., income from taxes) was \$49 billion lower than its total costs (benefits payments plus administrative expenses). This was the first time in many years that non-interest income was lower than total costs. Non-interest income has continued to be lower than total costs since then, and Social Security predicts that this will be the case in future years. Because of this continued projected deficit, the trust funds balance is projected to reach \$0 at some time in 2035.

#### Stock condition

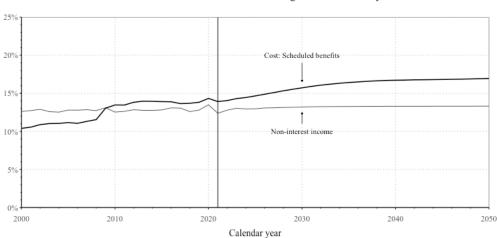
The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected OASDI trust fund ratio for the period 2000 through 2050. The "trust fund ratio" is the value of trust fund asset reserves at the start of a year expressed as a percentage of the projected costs for the ensuing year.



Long-Range OASI and DI Combined Trust Fund Ratios

Plain flows condition

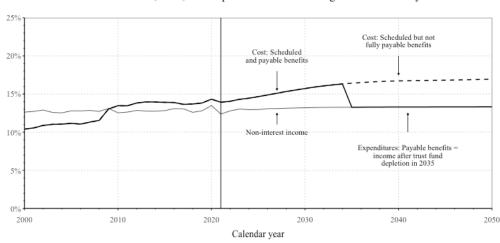
The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected year-by-year relationship between OASDI income (excluding interest) and cost (including scheduled benefits) for the period 2000 through 2050. The figure shows all values as percentages of taxable payroll.



OASDI Income and Cost as Percentages of Taxable Payroll

# Enhanced flows condition

The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected year-by-year relationship between OASDI income (excluding interest), cost (including scheduled benefits), and expenditures (including payable benefits) for the period 2000 through 2050. The figure shows all values as percentages of taxable payroll.



OASDI Income, Cost, and Expenditures as Percentages of Taxable Payroll

# Key outcome measures [order of Q1 and Q2 randomized]

# **Question Introduction**

Now we'd like to ask you a few questions about your understanding of and reactions to the information you just saw.

For the questions in this section, please answer them with the assumption that no changes are made to the Social Security system regarding taxes or how benefits are calculated.

## 01. Date: costs exceed income

According to your understanding, in what year did or will the Social Security OASDI trust funds' total costs begin to exceed non-interest income?

If you don't think total costs have ever or will ever exceed non-interest income, you can select the "Never" option at the bottom of the dropdown.

**▼** 2000 (2000) ... 2050 (2050); Never (-99)

# Q2. Date: depletion

According to your understanding, in what year did or will the Social Security OASDI trust funds become depleted? In other words, in what year did or will the trust funds run out of money?

If you don't think the trust funds have ever or will ever be depleted, you can select the "Never" option at the bottom of the dropdown.

▼ 2000 (2000) ... 2050 (2050); Never (-99)

# Q3. What happens to benefits (multiple-choice)

Assuming the government does not take any action to increase the amount of income that Social Security collects based on tax revenues – in your view, what is most likely to happen to Social Security benefits if the trust funds are depleted?

If you aren't sure, please select the option that reflects your best guess.

- Social Security will no longer be able to pay out benefits (1)
- Social Security benefits will still get paid out and will be a smaller amount (2)
- Social Security benefits will still get paid out and will be the same amount (3)
- Social Security benefits will still get paid out and will be a larger amount (4)

# Q4. Benefits amount [only asked of those who chose Social Security benefits will still get paid out and will be a smaller/larger amount above]

You just indicated that Social Security benefits will most likely still get paid out and will be a different amount if the trust funds are depleted.

Again, assuming the government does not take any action to increase the amount of income that Social Security collects based on tax revenues – for someone whose benefits are currently projected to be \$1,000 per month, what monthly amount might they expect after depletion of the trust funds?

# **\$[text box].00 per month**

## **Experiment 3 Materials**

# Trust funds descriptions [seen by everyone]

#### Introduction

On the next page, we'll be showing you some information about the Social Security Old-Age and Survivors Insurance (OASI) and Disability Insurance (DI) trust funds (also known as the OASDI trust funds), based on the 2023 Trustees Report from the Social Security Administration (SSA). Even if you have seen information about this topic before, please make sure to read carefully as the next part of the survey will involve answering some questions about what you read.

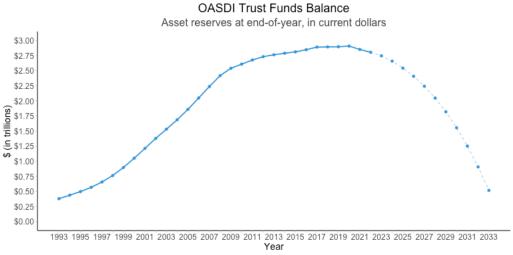
## Description

The Social Security Administration uses accounts called "trust funds" to store income that's collected through Social Security taxes and then eventually uses that money to pay out benefits. The OASI Trust Fund pays retirement and survivors benefits and the DI Trust Fund pays disability benefits, but the two are often referred to together as the OASDI Trust Funds. At the end of the year in 2022, the OASDI trust funds held \$2.83 trillion in total.

Social Security uses the OASDI trust funds to make benefits payments and pay administrative expenses. The trust funds receive income through two sources: tax revenue collected from workers and interest that comes from the investment of the money in US Government securities. In 2022, Social Security's total income from both of these sources was \$1.222 trillion, and its total costs (benefits payments plus administrative expenses) were \$1.244 trillion, meaning total income was \$22 billion lower than total costs. The last three years, starting in 2021, have been the first time in many decades that total income was lower than total costs. Social Security predicts that in future years, total income will continue to be lower than total costs. Because of this continued projected deficit, the trust funds balance is projected to reach \$0 at some time in 2034.

### Stock condition

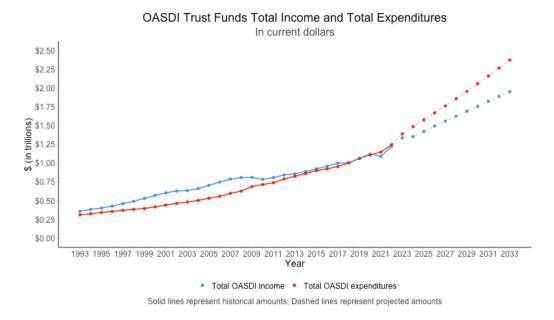
The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected OASDI trust fund balance for the period 1993 through 2033, in trillions of dollars (scaled to the current dollar). The solid line shows the historical trust fund balance, and the dotted line shows the projected balance.



Solid line represents historical amount; Dashed line represents projected amount

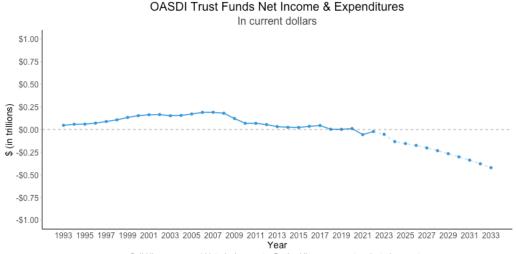
#### Flows condition

The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected OASDI total income (from payroll taxes and interest) and expenditures for the period 1993 through 2033, in trillions of dollars (scaled to the current dollar). The solid lines show the historical trust funds income and expenditures, and the dotted lines show the projected income and expenditures.



## Net flows condition

The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected OASDI total income (from payroll taxes and interest) minus expenditures for the period 1993 through 2033, in trillions of dollars (scaled to the current dollar). The solid blue line shows the historical trust funds difference between income and expenditures, and the dotted blue line shows the projected difference between income and expenditures.



Solid lines represent historical amounts; Dashed lines represent projected amounts

# Key outcome measures [order of Q1 and Q2 randomized]

#### **Ouestion Introduction**

Now we'd like to ask you a few questions about your understanding of and reactions to the information you just saw.

For the questions in this section, please answer them with the assumption that no changes are made to the Social Security system regarding taxes or how benefits are calculated.

## Q1. Date: costs exceed income

According to your understanding, in what year did or will the Social Security OASDI trust funds' total costs begin to exceed non-interest income?

If you don't think total costs have ever or will ever exceed non-interest income, you can select the "Never" option at the bottom of the dropdown.

**▼** 1993 (1993) ... 2051 or after (2051); Never (-99)

# Q2. Date: depletion

According to your understanding, in what year did or will the Social Security OASDI trust funds become depleted? In other words, in what year did or will the trust funds run out of money?

If you don't think the trust funds have ever or will ever be depleted, you can select the "Never" option at the bottom of the dropdown.

▼ 2000 (2000) ... 2051 or after (2051); Never (-99)

## Q3. What happens to benefits (multiple-choice)

Assuming the government does not take any action to increase the amount of income that Social Security collects based on tax revenues – in your view, what is most likely to happen to Social Security benefits if the trust funds are depleted?

Note: we aren't asking about your benefits, rather Social Security benefits in general. If you aren't sure, please select the option that reflects your best guess.

- Social Security will no longer be able to pay out benefits (1)
- Social Security benefits will still get paid out and will be a smaller amount (2)
- Social Security benefits will still get paid out and will be the same amount (3)
- Social Security benefits will still get paid out and will be a larger amount (4)

# **Q4.** Benefits amount [only asked of those who chose Social Security benefits will still get paid out and will be a smaller/larger amount above]

You just indicated that Social Security benefits will most likely still get paid out and will be a different amount if the trust funds are depleted.

Again, assuming the government does not take any action to increase the amount of income that Social

Security collects based on tax revenues – for someone whose benefits are currently projected to be \$1,000 per month, what monthly amount might they expect after depletion of the trust funds?

# \$[text box].00 per month

# Mental Model of Social Security

Which of the following descriptions more closely aligns with your understanding of how Social Security works?

- Social Security works like an individual savings account workers pay into the system and their money is saved until they retire (1)
- Social Security works like a pay-as-you-go system workers pay into the system and their money is used to pay current retirees (2)
- Neither: (please explain) (4)

# **Experiments 4a & 4b Materials**

# Trust funds descriptions [seen by everyone]

#### Introduction

On the next page, we'll be showing you some information about the Social Security Old-Age and Survivors Insurance (OASI) and Disability Insurance (DI) trust funds (also known as the OASDI trust funds), based on the 2022 Trustees Report from the Social Security Administration (SSA). Even if you have seen information about this topic before, please make sure to read carefully as the next part of the survey will involve answering some questions about what you read.

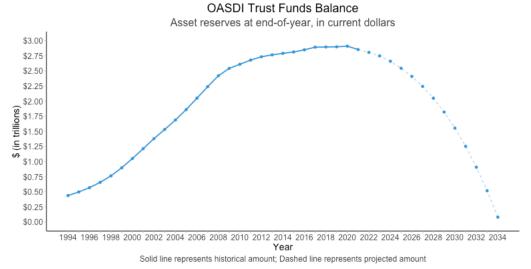
## Description

The Social Security Administration uses accounts called "trust funds" to store income that's collected through Social Security taxes and then eventually uses that money to pay out benefits. The OASI Trust Fund pays retirement and survivors benefits and the DI Trust Fund pays disability benefits, but the two are often referred to together as the OASDI Trust Funds. At the end of the year in 2021, the OASDI trust funds held \$2.85 trillion in total.

Social Security uses the OASDI trust funds to make benefits payments and pay administrative expenses. The trust funds receive income through two sources: tax revenue collected from workers and interest that comes from the investment of the money in US Government securities. In 2021, Social Security's total income from both of these sources was \$56 billion lower than its total costs (benefits payments plus administrative expenses). This was the first time in many years that total income was lower than total costs. Social Security predicts that in future years, total income will continue to be lower than total costs. Because of this continued projected deficit, the trust funds balance is projected to reach \$0 at some time in 2035.

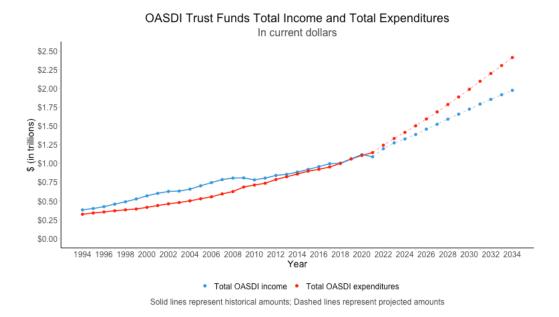
# Stock condition

The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected OASDI trust fund balance for the period 1994 through 2034, in trillions of dollars (scaled to the current dollar). The solid line shows the historical trust fund balance, and the dotted line shows the projected balance.



#### Flows condition

The chart below provides some more information on the situation of the OASDI trust funds. The chart depicts the historical and projected OASDI total income (from taxes and interest) and expenditures for the period 1994 through 2034, in trillions of dollars (scaled to the current dollar). The solid lines show the historical trust funds income and expenditures, and the dotted lines show the projected income and expenditures.



# Key outcome measures [order of Q1 and Q2 randomized]

#### **Ouestion Introduction**

Now we'd like to ask you a few questions about your understanding of and reactions to the information you just saw.

For the questions in this section, please answer them with the assumption that no changes are made to the Social Security system regarding taxes or how benefits are calculated.

## Q1. Date: costs exceed income

According to your understanding, in what year did or will the Social Security OASDI trust funds' total costs begin to exceed total income?

If you don't think total costs have ever or will ever exceed total income, you can select the "Never" option at the bottom of the dropdown.

▼ 1994 (1994) ... 2050 (2050); Never (-99)

# Q2. Date: depletion

According to your understanding, in what year did or will the Social Security OASDI trust funds become depleted? In other words, in what year did or will the trust funds run out of money?

If you don't think the trust funds have ever or will ever be depleted, you can select the "Never" option at the bottom of the dropdown.

▼ 1994 (1994) ... 2050 (2050); Never (-99)

# Q3. What happens to benefits (multiple-choice)

Assuming the government does not take any action to increase the amount of income that Social Security collects based on tax revenues – in your view, what is most likely to happen to Social Security benefits if the trust funds are depleted?

If you aren't sure, please select the option that reflects your best guess.

- Social Security will no longer be able to pay out benefits (1)
- Social Security benefits will still get paid out and will be a smaller amount (2)
- Social Security benefits will still get paid out and will be the same amount (3)
- Social Security benefits will still get paid out and will be a larger amount (4)

# Q4. Benefits amount [only asked of those who chose Social Security benefits will still get paid out and will be a smaller/larger amount above]

You just indicated that Social Security benefits will most likely still get paid out and will be a different amount if the trust funds are depleted.

Again, assuming the government does not take any action to increase the amount of income that Social Security collects based on tax revenues – for someone whose benefits are currently projected to be \$1,000 per month, what monthly amount might they expect after depletion of the trust funds?

# \$[text box].00 per month

## **Intervention Questions**

[participants randomly assigned to answer these questions either before or after questions Q3 and Q4 above]

# Q1. Income/Inflows Reflection

Most of the money that goes into the OASDI trust funds comes from a dedicated payroll tax. Employees and employers each pay 6.2% of wages up to the taxable maximum of \$147,000 (in 2022).

Assuming that Congress doesn't change the Social Security system of taxation, do you expect Social Security to continue to collect payroll taxes from workers and employees if the trust funds are depleted?

- Yes, Social Security will continue to collect payroll taxes (1)
- No. Social Security will not continue to collect payroll taxes (2)

# Q2. Outflows Reflection

If the trust funds are depleted and if Social Security continues to collect payroll taxes, how do you expect those payroll taxes to be used?

# [text box]

## **Experiment 5 Materials**

# Scenario description [seen by everyone]

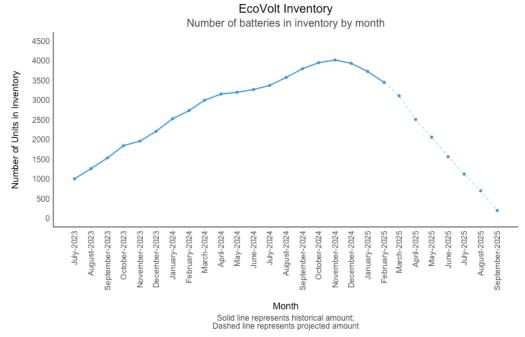
EcoVolt Systems is a manufacturing firm that produces batteries for renewable energy storage. Based on the availability of raw materials, the firm can produce the batteries at a rate of about 2,500 units per month.

As the batteries are produced, they get added to the inventory in EcoVolt's warehouse, and, once sold, the batteries are removed from the warehouse and shipped to the customer. Right now, the firm has an inventory of 3,444 batteries in its warehouse.

Historically, EcoVolt has sold about 2,300 batteries per month. As interest in renewable energy has increased, however, sales and shipments of EcoVolt's batteries have begun to outpace production by a few hundred units per month. EcoVolt's analysts predict that if sales continue at this rate, their inventory will be emptied by October 2025.

## Stock-graph condition

The chart below provides some more information on EcoVolt's situation. The chart depicts EcoVolt's historical and projected inventory of batteries. The solid line shows the historical inventory, and the dotted line shows the projected inventory.

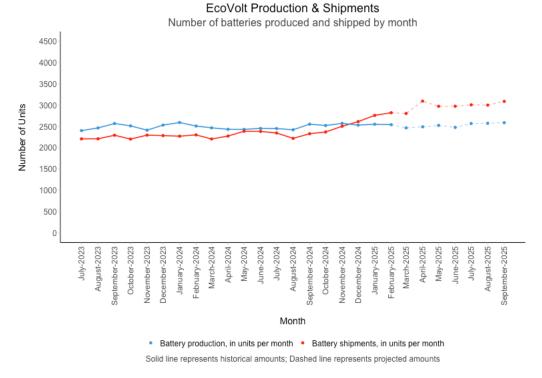


## Stock-description condition

In other words, EcoVolt's inventory had been steadily increasing over time – but recently, the number of batteries in their inventory has started to decrease. Based on current projections, the inventory is projected to hit zero shortly after September 2025.

# Flows-graph condition

The chart below provides some more information on EcoVolt's situation. The chart depicts EcoVolt's historical and projected battery production and battery shipments. The solid line shows the historical production and sales, and the dotted line shows the projected production and shipments.



## Flows-description condition

In other words, the number of batteries that EcoVolt sells and ships per month has increased, while their rate of production remains the same. Based on current projections, shipments will continue to outpace production through September 2025.

## **Key outcome question**

Assuming EcoVolt doesn't change anything, if their inventory does completely run out by October 2025, what will happen to monthly shipments of batteries?

- Shipments will stop completely (1)
- Shipments will continue at a smaller volume (2)
- Shipments will continue at the same pace (3)
- Shipments will continue at a larger volume (4)

### **Intervention Question**

# [participants randomly assigned to answer these questions either before or after question above]

All of the batteries in EcoVolt's inventory come from its production lines. Assuming that EcoVolt doesn't change anything, would you expect EcoVolt to continue to produce batteries even if its inventory is depleted?

- Yes, EcoVolt will continue to produce batteries (1)
- No, EcoVolt will not continue to produce batteries (2)